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MARCH 1989 NUMBER 285

MAD

"Nowadays, the only time a politician is telling the truth is when he calls another politician a liar!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

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LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
CHARLIE KADAU, JOE RAIOLA, SARA FOWLER *associate editors*
DICK DE BARTOLO *creative consultant*
JACK ALBERT *lawsuits* ANNE GAINES *logistics*
GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: MORT DRUCKER BACK COVER PHOTOGRAPHER: IRVING SCHILD

BACK COVER ARTIST: BOB CLARKE

BACK COVER WRITERS: CHARLIE KADAU and JOE RAIOLA

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RECASTING FAMOUS OLD MOVIES WITH TODAY'S FAMOUS WRESTLERS Pg. 31

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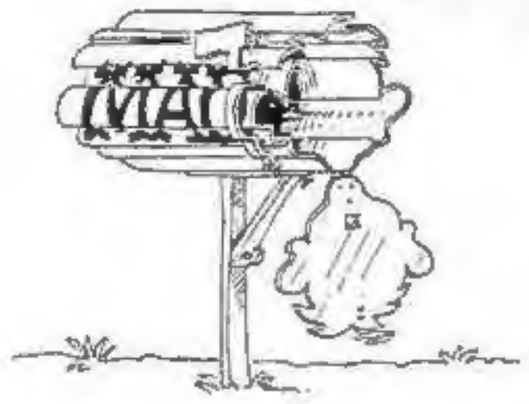
LETTERS AND TOMATOES DEPT.



"OPRAH AND PHIL"

Am I the only person to notice that Frank Jacobs' "The Battle of Oprah and Phil" (MAD #282) scans to the meter of the classic anonymous verse "Abdul A-Bul-Bul-A-mir"?

Brian Schoonmaker
Webster, TX

We've been having trouble with Jacobs lately and your letter wasn't the first we've received. Yours proved to be the breaking point, however, and we had no alternative but to let him go. Thanks for writing! – Ed.

CRAZY ABOUT MAD

Because I am a paranoid schizophrenic, it seems to me that most of your articles are all about me!

Karen Crouch
Kerrville, TX

We don't think you're a paranoid schizophrenic, Karen. Actually, all of our articles are about you! Just check this panel from "The Lighter Side" in MAD #281! – Ed.

"MAD'S NASTY FILE"

Tom Koch is indeed a clever writer, but I think he missed it in the Letterman part of "The MAD Nasty File." If memory serves me, John Dillinger came from Mooresville, Indiana, and not Indianapolis as listed.

Bob Van Nuys
Stevens Point, WI

Tom Koch replies:

Thanks for your observation on John Dillinger's home town. I admire your courage because not only are (a) David Letterman and (b) John Dillinger from Indianapolis, but (c) I am also from Indianapolis. I clearly recall how my mother refused to let me play outdoors until Dillinger was apprehended because she was sure he would come speeding down our street and kidnap me. Why a professional bank robber would want to nab a 4-year-old kid from a poor family, I have no idea.

You are 100% correct that Dillinger was *born* in Mooresville; however, he moved to Indianapolis where he lived for the rest of his life, when he wasn't robbing banks or plotting to break out of the Crown Point Jail or being shot in front of the Biograph Theatre in Chicago.

In addition to spending most of his life in Indianapolis, he has spent all of his death there, being buried among such notables as Benjamin Harrison, James Whitcomb Riley and my grandparents in Crown Hill Cemetery. Best regards!

SUBSCRIPTION LETTER OF THE MONTH

I'd like to speak about the benefits of giving gift subscriptions to MAD. Two years ago, I was struggling to come up with a Christmas gift item for three friends. I came across an advertisement in MAD suggesting gift subscriptions. This had to be it! I purchased three 24-issue subscriptions for them and, I'm pleased to say, it did the trick! They haven't spoken to me since April of 1986. Thanks!

Steve De Rose
Chicago, IL

Steve, you may be right, but have you considered that maybe the real reasons your friends aren't talking to you are: 1) you never pick up a check; 2) You always refer to yourself in the second person; 3) That thing on the back of your neck? Hmmm? Have you thought about that, Stevie??—Ed.

DRUG RUNNING?

Obviously Olympic Sprinter Ben Johnson isn't an avid reader of MAD, or he would have known better after reading the "drug testing" fold-in in MAD #282!

Mike Kepler
Fort Wayne, IN

You're right! Obviously Laurence Taylor, Dwight Gooden and Barbara Bush aren't MAD readers either!—Ed.

SMOKE SCREAMS

Since you've joined the anti-smoking bandwagon ("New Cigarette Warning Labels You May Have Missed" #280), you surely won't miss a smoker like me not buying MAD.

Mike Farina
Stamford, CT

Au contraire, Mikey! We will miss you! We'll miss your tobacco stained fingers rifling through our pages, your cornish yellow teeth smiling at our jibes, and your hysterical laughter which quickly turns to a persistent, hacking cough! Thanks for writing, and goodbye!—Ed.

TRICK VS. TREAT

Halloween is the time when a little MADness overtakes us all. Consequently, my son Anthony was unleashed on the unsuspecting world as the Black Spy (homemade variety)!

W.J. Fawcett
Vancouver, Canada

Disguise the limit

MORON MAIL

My parents say that MAD is a total waste of money and that I should read something else. What can I do to convince them that MAD is educational reading and a sound investment?

Mark Guindie
Beaumont, TX

Convince them? Simple! Just remind your parents of this important MAD fact: Virtually every member of the MAD staff enlisted in the Indiana National Guard during the American invasion of Grenada!—Ed.

A MAD REMEMBRANCE

I was stationed in England with the U.S. Air Force from 1957 to 1960. I had a MAD subscription then as now. I was a lowly Airman 2nd class and my Captain was always busting me with such snide remarks as "MAD Magazine? What are you trying for, Officer's Candidate School?" What stopped it was one evening when the base Commander was seen reading MAD. My Captain never bothered me again!

Jim Finnerty
Mt. Holly, NJ

"INDEX" FINGERED

You made a critical error in "MAD's Index" (#282)! You said there were 104 chemical elements in the universe, but there are 105! Hahnium (atomic weight 262) was synthesized in a cyclotron in 1970 by Ghiorso!

Daniel E. Witte
Cedar Hills, UT

Dan—get out more!—Ed.

Please Address All Correspondence To:
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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed stamped spectroscope!

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EXTENT & NATURE OF CIRCULATION	AVERAGE NUMBER OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	ACTUAL NUMBER OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE
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2. MAIL SUBSCRIPTIONS	88,920	74,448
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William M. Gaines, Publisher.

SUMMERS SHOWS DEBARTOLO THE VALUE OF PIE

When Mark Summers, host of the hit game show "Double Dare" read our satire "Double Damp" in MAD #282, he called writer of the spoof Dick DeBartolo and invited him over to congratulate him on a job well done! He *didn't* tell Dick that he had a "physical challenge" lined up for him as well!! As these photos show, Dick tries to find the flag hidden in a cream pie!

SLAM DANSON DEPT.

BE

I'm **Fresser Brain, Psychiatrist!** They say that after **seven years** a marriage often has problems! It's called the **Seven Year Itch!** I'm here to see what happens to a **TV sitcom** after seven years! Is there an **"itch"** here, too? Well, if there is, you can be sure MAD will **scratch it** with a **second round of...**

Hey, **Wooden,** what's **going on** here?!

A few years ago, when I got this job, they said I could **never fill the former bartender's shoes! This** will prove 'em **wrong once and for all!**

Hi! Welcome to **thirty-something!**

Thirty-something in **another** TV show!

I'm talking about **Wooden's I.Q.!**

10022!

Hey, **good one, Clepphie!**

91436!

That's a **beauty,** too!

10314!

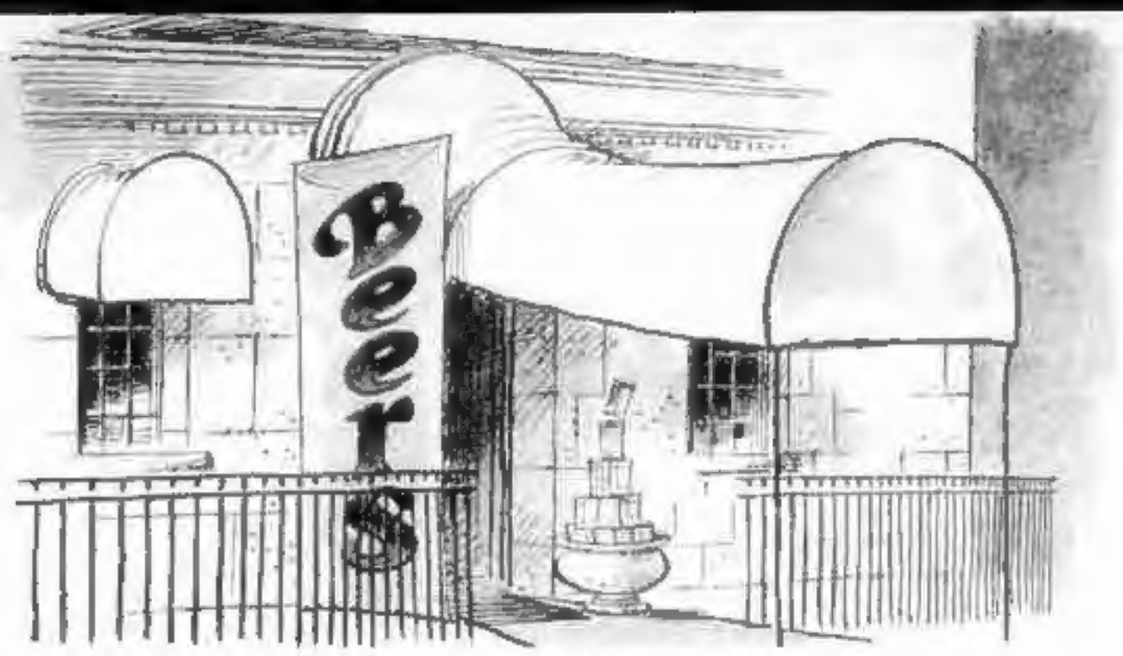
An **all-time classic!**

What are **Cleph** and **Numb doing?**

BÅSEBALL SI STEINBRENNER NO

cheers

ARTIST: MORT DRUCKER WRITER: DEBBEE OVITZ



Going down **memory lane!** Cleph's recalling his greatest **postal zip codes!**

What for?

When you're in your seventh season, **fresh subplots** are **hard to come by!** The producers hope to get some **comic mileage** out of this!

Remember the good ole days, when **bartenders** used to **listen** to **your problems?** On this show they **are the problems!**

DUKE
HOME OF MAXWELL AX KORN

SILENT PARTNER

GO ON, SHE'S A DOG!

MORT DRUCKER

Let me have a **double,** Wooden!

I've never seen **Sham** this **devastated!** Coming back to Beers has been quite a **personal comedown** for him!

You mean since **Dyan left him?**

I mean since **"Three Men and a Baby"!**

I don't know if we should **do an episode** on **Sham** tonight! Someone's been **"unfaithful"** to me!

You don't mean...?

Yes! Numb was seen in a **rival tavern,** sitting next to **another** government **civil service worker**...and they were **DOING IT!**...talking **nostalgia** and **trivia!**

Okay...I **admit it!** I couldn't **help it!** It was a **one-night stand!** I was **lonely,** Cleph! You weren't **there** for me when I needed you, so I went looking for it on the **outside!**

Was he...? Was he any **good,** Numb?

Not like **you!** We talked about **Bogart, mom's oatmeal,** and "the all-time **ugliest hockey goalies"!**

Sounds like he was, well... at least **satisfying!**

Naw, he was **too quick!** The whole conversation was over in **less** than a **minute!**

Hey, guys, we **still need an episode!**

Wooden, give me some **ice!**

Sure, okay, you want **ice??** Well, **here's Reblecha!!!**

I **resent** this "**ice maiden**" reputation! I may seem harsh and business-like, but I **can be turned on** by **certain situations!**

Like **what? A naked proxy fight?!**

Wow! What a dramatic **character breakthrough** for this series!

Yeah, they've replaced a **moody, impeccably groomed, gorgeous, BLONDE** love interest for Sham...with a **moody, impeccably groomed, gorgeous BRUNETTE** love interest for Sham!

Yeah! Talk about **going out on a limb** and **"stretching the envelope"!**

I feel like **Archie Andrews!** First they gave me **Betty,** now I've got to deal with **Veronica!**

And don't forget old **Jughead** over here!

This job isn't **easy** for me! Not only do I have to **manage** this **tavern,** but I'm **replacing** a super-star **waitress!** It's not easy filling **Dyan's shoes!**

Hey, **no prob-lem!** I can do that **for you!**

What the—?! **Quick!** Some-body **stop this man!**

Another dramatic **character breakthrough!** They've replaced an **OLD simpleton bartender** with a **YOUNG simpleton bartender!!**

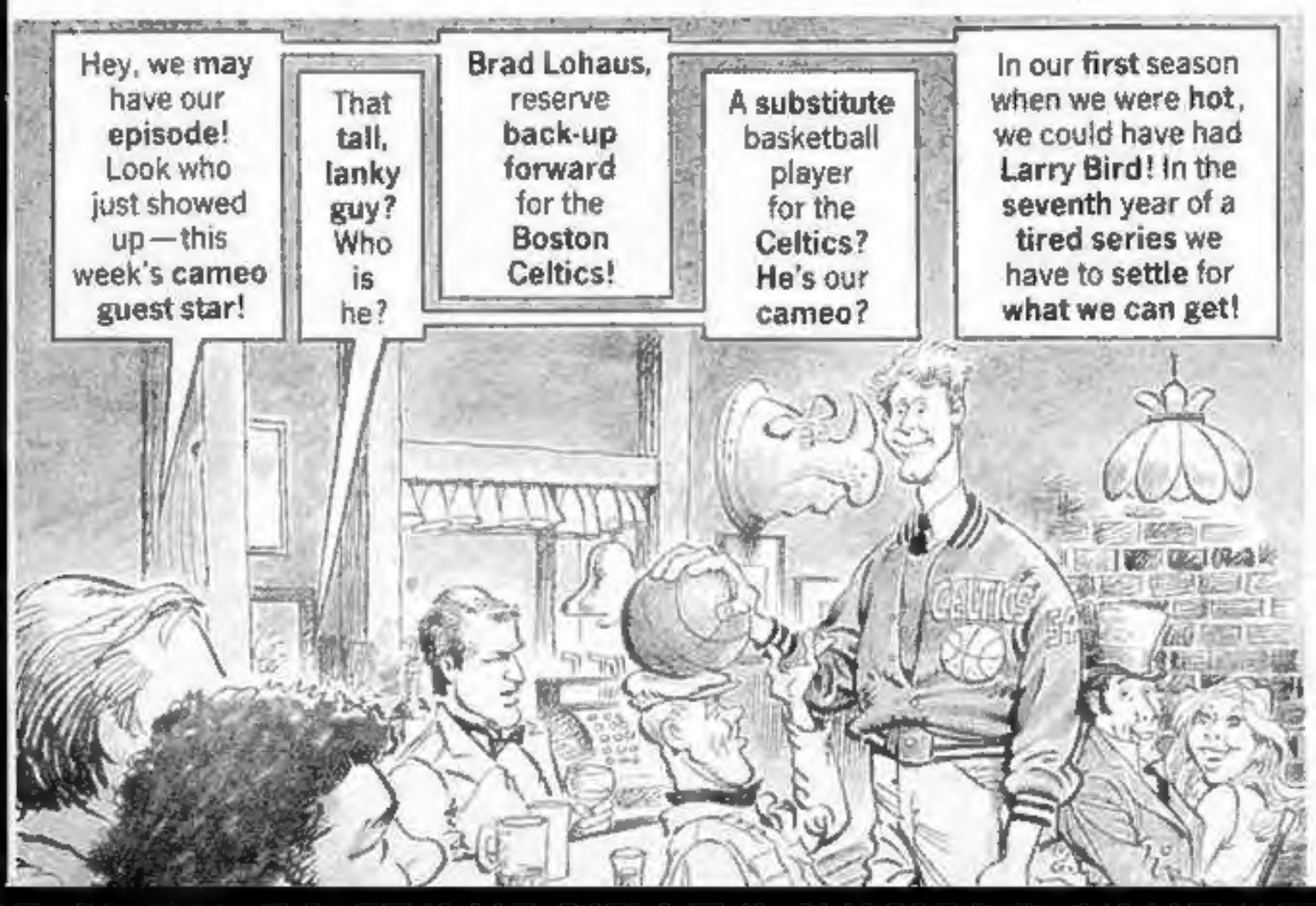
Fresser, what's **with** this group? I've been a regular for **over a year** and they **still** won't accept me like they did **Dyan!**

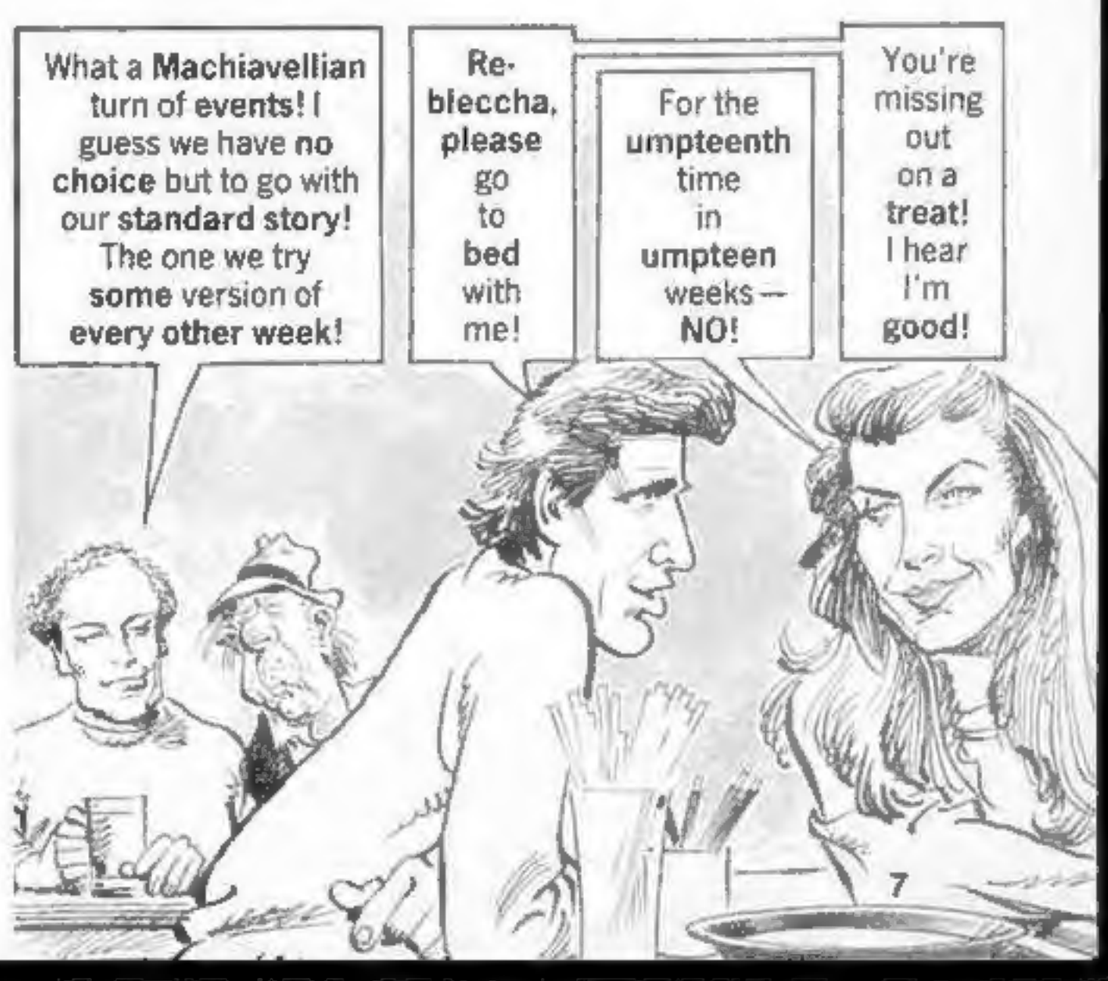
In **real** life, **Reblecca,** the loss of a loved one can be a **trau-matic experience!** In **TV,** the loss of a **series regular** is even **more traumatic!**

They're just jealous! They resent you because you're a woman and you're in charge!
Yes, you must n't get down! You're so talented! When award time comes, I know the TV industry will recognize you!
Uh-huh! "Best Performance by an Inanimate Object"!
Really?
You mean that, Killa?

Thanks so much for the compassion, Killa!
Fresser, I'm a creep! She came to me for support and I dumped on her!
So, what else is new?
I can't believe what's happened to my character! No growth! No warmth! I'm more obnoxious than I was when the series started! I'm Slap Maxwell with venom! Morton Downey Junior with boobs!

Nonsense! I chortle at your insecurity! You're just a tough-talking barmaid! Beneath that rancorous exterior is compassion and sensitivity!
Fresser, you gotta be kiddin' me!
I'll prove it with a "word association" test! I'll say a word and you say the first thing that comes to mind!
SUN-SHINE...
CHAFING!
SEX...
NAUSEA!
MOTHER...
BITCH FACE!
FATHER...
SLIME-BUCKET!
THE TORTELLIS...
PIECE OF #$@%&* SPIN-OFF!
Hmm....I was wrong, you are obnoxious!
Thanks, scuzzball!


Hey, we may have our episode! Look who just showed up—this week's cameo guest star!
That tall, lanky guy? Who is he?
Brad Lohaus, reserve back-up forward for the Boston Celtics!
A substitute basketball player for the Celtics? He's our cameo?
In our first season when we were hot, we could have had Larry Bird! In the seventh year of a tired series we have to settle for what we can get!


What a Machiavellian turn of events! I guess we have no choice but to go with our standard story! The one we try some version of every other week!
Re-blecha, please go to bed with me!
For the umpteenth time in umpteen weeks—NO!
You're missing out on a treat! I hear I'm good!

Sham, I am **not** one of your **empty-headed bimbos!** Besides, you're **still** in love with **Dyan!**

I **am not!**

During moments of **passion** you'll probably shout **HER name!**

No way, Babe! During moments of passion I shout my **OWN name!**

BEFORE WE START A CONVERSATION, MAY I SAY I AGREE WITH EVERY ONE OF YOUR STUPID OPINIONS?

JOE

It won't work, Sham! We have **nothing** in **common!**

Sure we do! Both of **us always** try to get by on **looks alone!**

Hmm! That's **a start!**

Attention everyone! Reblecca and I have an **announcement!** We're getting **married!**

And I'm giving **BIRTH!** To **TWINS!** And one of them's **KOREAN!!**

We don't **want** to! We **have** to!

You mean...?

DUKE

Yes! We have to get married! It's **the only way** we can think of to **keep Beers fresh!**

None of that **matters** now! We just got **news!** Our bar has been **sold again!**

Yeah, **a new conglomerate is taking over!**

So, big deal, more **silent partners.**

Not **THIS** bunch! They're all **ex-jocks** like **you!**

This beer is **less filling!**

I say it **tastes great!**

Don't waste time **arguing** with him, **punch him!**

This place is **paradise!** I finally found a guy who gets **less respect** than **I** do!

And next to **these** two, I'm **Mr. High Voltage!** A regular **Robin Williams** on **speed!**

I SAID, A **BUD** LITE!

This is **obviously** a clear manifestation of **group psychotic behavior!**

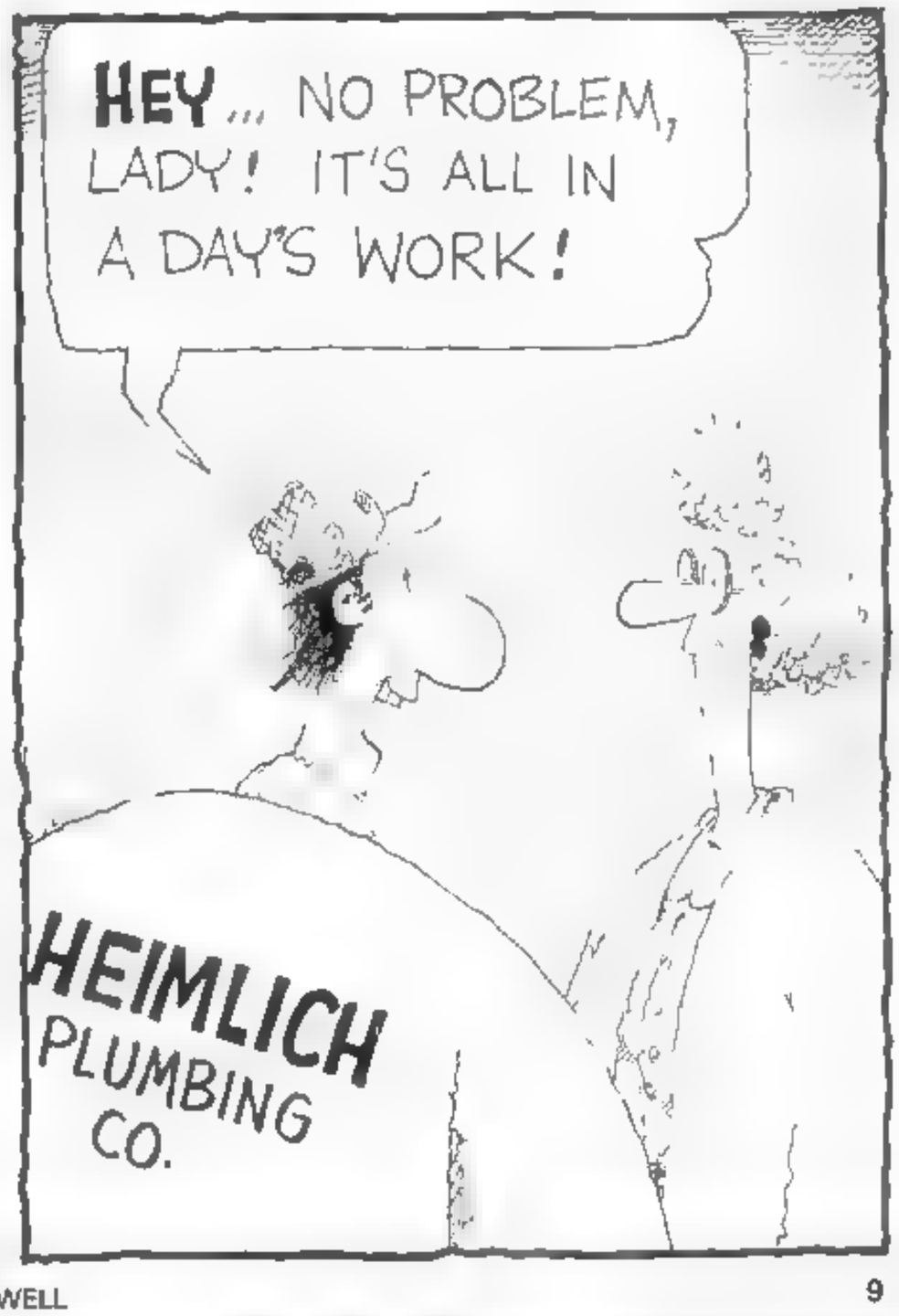
Hey, **Beautiful Bod,** wanna go **one on one?!!**

At **last!** Some guys with **dignity, style and taste!**

Lite

A DRYER SENSE OF HUMOR DEPT.

DRAMA ON PAGE 9



ARTIST AND WRITER· JOHN CALDWELL

IT STILL DOESN'T ADAGE UP DEPT.

According to the ancient Chinese proverb, "The dead never rise, except on cable TV." True, but to that we'd like to add "and in the pages of MAD," where we've resurrected a lifeless premise from our previous issue—just so we could beat it to death one more time! Yes, once again.

MAD RE-EXAMINES MORE WISE OLD SAYINGS

ARTIST: PAUL COKER WRITER: TOM KOCH

"Curiosity killed the cat."

FALSE: A kid with a microwave oven killed the cat!

"13 is an unlucky number."

TRUE: Especially for those high school students who put it down on their algebra exam as the answer to the problem, "If $X^2=25$, then $X=$_____."

"The shortest route to a man's heart is through his stomach."

FALSE: As a heart surgeon will verify, the shortest route is a very quick, clean slice through the rib cage. But almost no one wants to think about that!

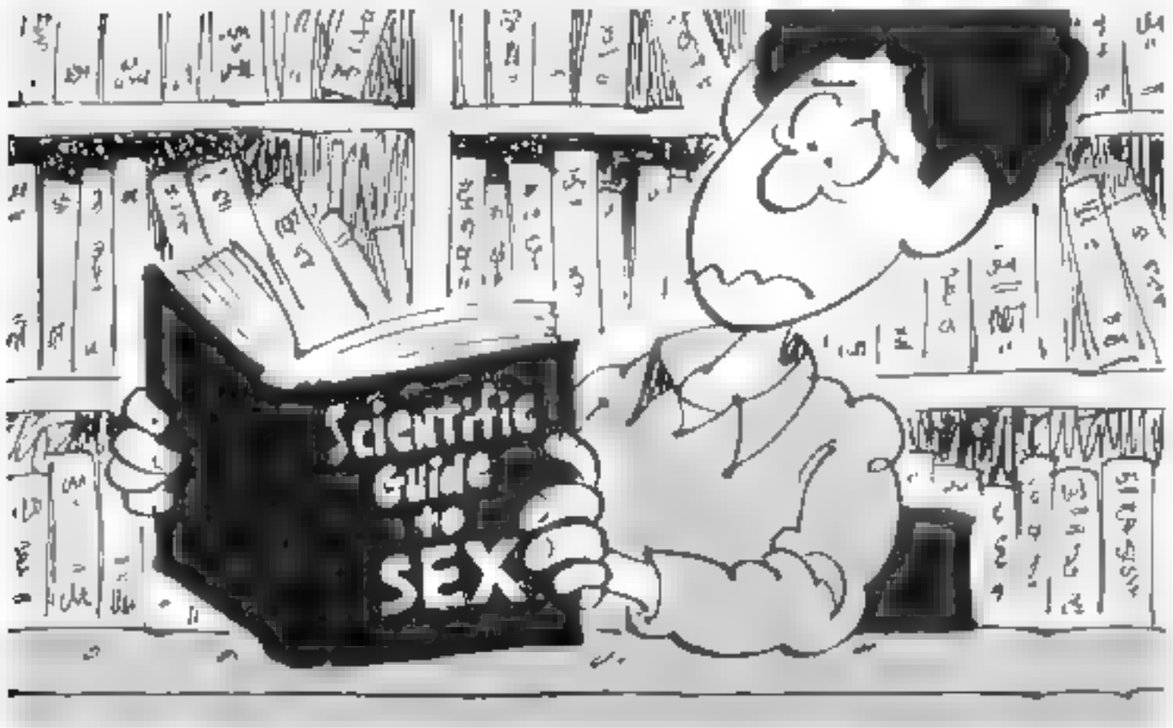
"An apple a day keeps the doctor away.

TRUE: But only if your speed and control are good enough to hit him right between the eyes with it!

"If rain starts before 7, it'll end before 11."

TRUE: It will, but not necessarily on the same day!

"You can't judge a book by its cover."



FALSE: You frequently can judge a book by its cover, which is exactly why "The Wit and Wisdom of George M. Steinbrenner" sold only 23 copies!

"A barking dog never bites."

TRUE: At least not at the same time he's barking. There's something about having his mouth entirely filled with your leg that seems to muffle his voice!

"A fool and his money are soon parted."

FALSE: Do Sean Penn, John McEnroe, Rupert Murdoch and Bill Gaines look poor to you?

"A coward dies a thousand deaths; a hero dies but once."

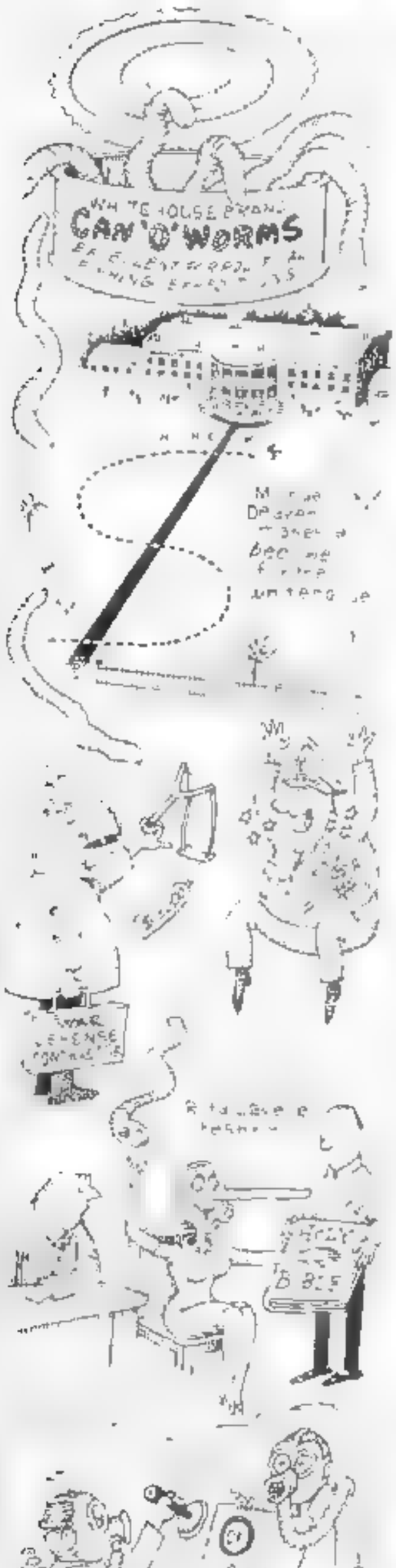
TRUE: But that's only because cowards have about 90 years to work on it, while most featherbrained heroes get themselves knocked off before they're 25!

POST SLEAZIN' PLAY DEPT.

Hey, gang! Think you're politically hip and clever? Here's a fun way to test your skill and knowledge! In the last eight years, more than 100 Reagan [redacted]min-istration officials have been taunted by scandal of one kind or another. Everybody knows that! Below are 39 of the most infamous of these fun-loving offi-

MAD'S FIND-THE-HIDDEN-SCOU

ARTIST: AL JAFFEE



R E G I Z F O N M C F A R L A N E V
E H I L L I B H E S E L Y A U Q E O
T T O N Z S R E E D B L M N O P S S
N B C I J K M Y S R E E D R O C E S
U A F M A E A R E I N N L Y D S P R
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D T H O M P S O N J O P N M S Z F O
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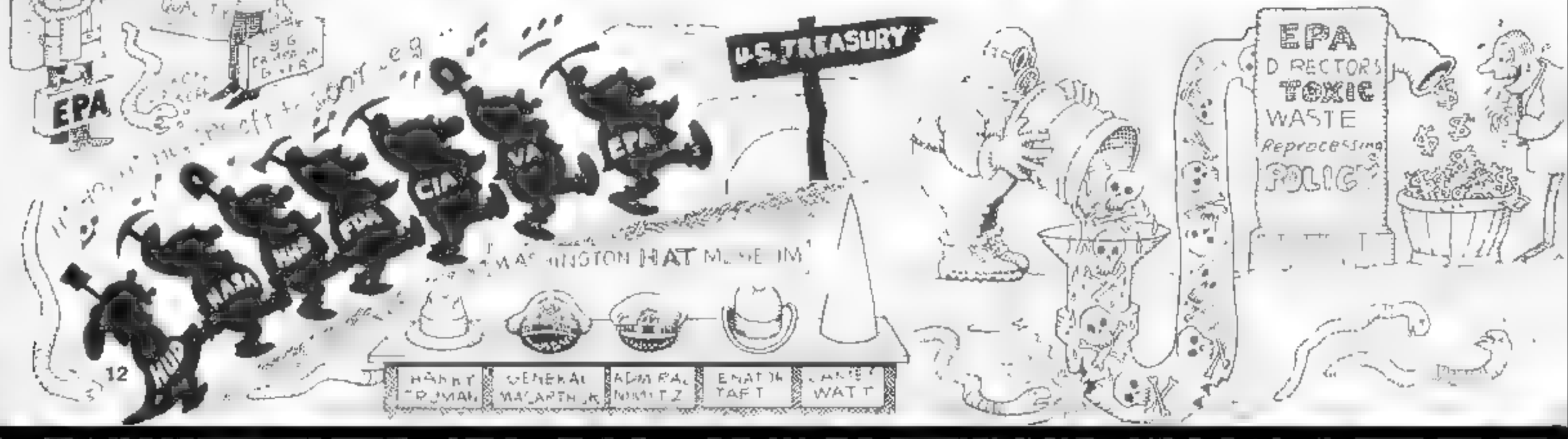
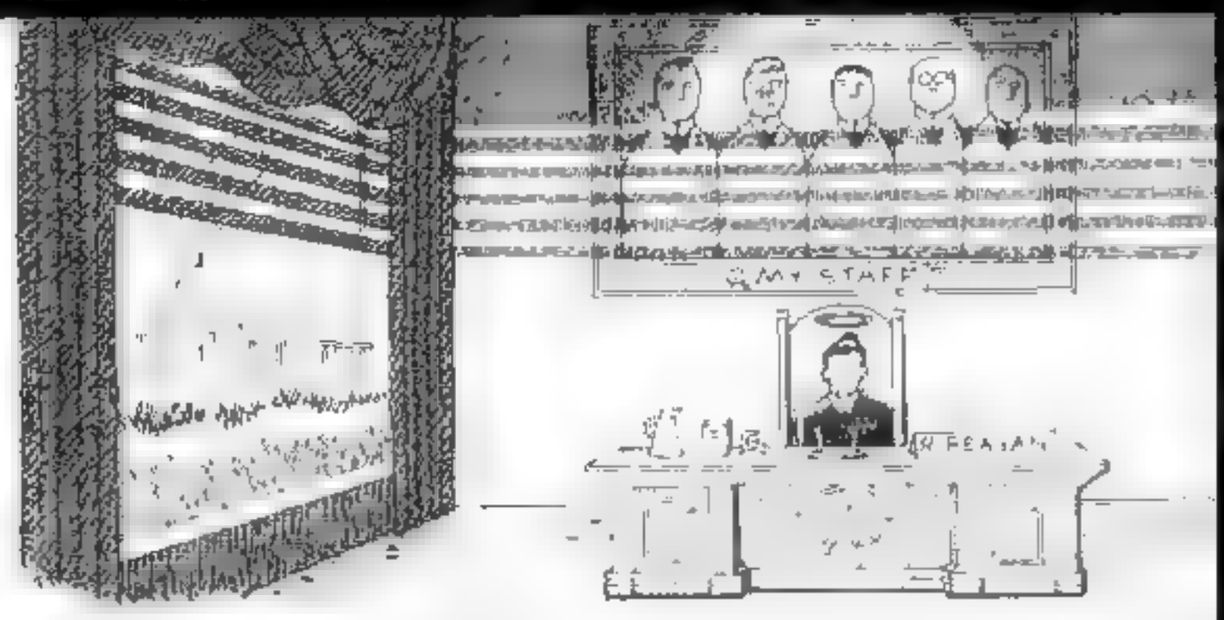
T A P O R E D E O R H C S E E Z E R
C M L O N R E A G A N M O A L Z N E
A P S H O H S U B R D O E V S E I T
S B L A V E L L E Q U P T E Q S A X
E E E B I R B L I K E E Y R O U G E
Y L M E C K L E M B U R G A O R L D
K L S W K I E X G X F R A U D H L N
C L O D M I R R O G P Y E L A U I I
I D O N O V A N T H S A V A S H B O
W A T T H Y F E D D E R S O R T E P



cials. How many of their last names can you find and circle in what we, in a parting tribute to President Ron "Law & Order" Reagan respectfully call..

NDRELS PUZZLE



WRITER: J. PRETE

ALLEN, Richard
National Security Advisor
Resigned. Bribery

BEGGS, James
Chief Administrator of NASA
Indicted. Fraud

BURFORD, Anne
EPA Administrator
Resigned. Sucked up to Industrial Polluters

CAMPBELL, Carlos
Asst. Secretary, Commerce Dept
Resigned. Suspicious Dealings

CASEY, William
Director, CIA
Died. Suspected of Lying to Congress

DEAVER, Michael
Deputy White House Chief of Staff
Convicted. Perjury (Claimed He Was Drunk.)

DONOVAN, Raymond
Secretary of Labor
Indicted. Fraud (He Beat the Rap)

FEDDERS, John
Chief Enforcer SEC
Resigned. Wife Beater

FISKE, Guy
Deputy Secretary of Commerce
Resigned. Shady Contracts

GIUFFRIDA, Louis
Director Federal Emergency Management Agency
Resigned. Misuse of Gov't. Property

GRAY, Edwin
Chairman, Federal Loan Bank Board
Caught. Attempted Bilking of Gov't

HAYES, Arthur
FDA Commissioner
Resigned. Creative Travel Billing

HELMS, J. Lynn
Chief. Federal Aviation Administration
Resigned. Skeletons in His Closet

HERNANDEZ, John W.
Acting EPA Administrator
Resigned. Played Footsies with Dioxin Polluters

HILL, Robert
Economic Development Administration Official
Convicted. Bribery

HORTON, John
Asst. EPA Administrator
Fired. Misuse of Gov't. Employees.

HUGEL, Max
Chief of Covert Operations, CIA
Resigned. Fraud

LAVELLE, Rita
Asst. Administrator for Toxic Waste EPA
Convicted. Perjury

MCFARLANE, Robert
National Security Advisor
Pled Guilty. Contragate Mess (Attempted Suicide.)

MECKLENBURG, Marjory
Asst. Secretary of HHS
Resigned. Creative Writing on Travel Vouchers

MEESE, Edwin
U.S. Attorney General
Resigned. Questionable Actions Too Numerous to List

MILLER, Johnathan
Deputy Asst. to the President
Resigned. Contragate Fiasco

NIMMO, Robert
Head of Veterans Administration
Resigned. Misuse of Gov't. Services

NOFZIGER, Lyn
White House Aide
Convicted. Wedtech Scandal

NORTH, Oliver
National Security Council Aide
Indicted. Contragate Debacle

NOVICK, Matthew
EPA Inspector General
Fired. Misuse of Gov't Employees

OLSON, Theodore
Asst. Attorney General
Under Investigation. Obstruction of Justice

PERRY, Robert
EPA General Counsel
Resigned. Improper Activities

PETRO, J. William
U.S. Attorney Cleveland
Fired & Fined. Blabbermouth

POINDEXTER, John
National Security Advisor
Indicted. Contragate Abortion

REED, Thomas C.
White House Counselor on National Security
Resigned. Insider Trading

SAVAS, Emanuel
Asst. Secretary of HUD
Resigned. Improper Use of Gov't Employees

SCHROEDER, Victor
President, Synthetic Fuels Corp
Resigned. Fraud

SECORD, Richard
Air Force Major General (ret.)
Indicted. Fraud

THOMPSON, Victor
President Synthetic Fuels Corp.
Resigned. Violated Ethics Rules

TODHUNTER, John
Asst. EPA Administrator
Resigned. Hanky Panky with Lobbyists

VOSS, Peter
Postal Service Governor
Pled Guilty. Fraud, Kickbacks

WATT, James
Secretary of the Interior
Resigned. Verbal Stupidity

WICK, Charles Z.
Director, U.S. Information Agency
Accused. Nixon-like Bugging

Dishonorable Mention

REAGAN, Ronald
President United States

BUSH, George
Vice President United States

ANSWER TO OUR LAST PUZZLE

Oops! Talk about eerie coincidences! The answer to the puzzle above is identical to the answer of our last puzzle in which we asked you to find the names of those people most likely to be hired in a George Bush Administration!

—The Editors

R	E	G	I	Z	F	O	N	M	C	F	A	R	L	A	N	E	V
E	H	I	L	L	I	B	H	E	S	E	L	Y	A	U	E	E	O
T	T	O	N	Z	S	R	E	E	D	B	L	M	N	O	F	S	S
N	B	C	I	J	K	M	Y	S	R	E	E	D	R	O	C	E	S
U	A	F	M	A	E	A	R	E	I	N	N	L	Y	D	S	P	R
H	E	L	M	S	H	U	G	E	L	O	A	Y	E	E	O	L	U
D	T	H	O	M	P	S	O	N	J	O	P	N	M	S	Z	F	O
O	C	R	O	O	K	G	L	I	F	F	R	I	D	A	O	S	O
T	A	P	O	R	E	D	E	O	R	H	C	S	E	E	Z	E	R
C	M	L	O	N	R	E	A	G	A	N	M	O	A	L	Z	N	E
A	P	S	H	O	H	S	U	B	R	D	O	E	Y	S	E	I	T
S	B	L	A	V	E	L	L	E	Q	U	P	T	E	Q	S	A	X
E	E	E	B	I	R	B	L	I	K	E	E	Y	R	O	U	G	E
Y	L	M	E	C	K	L	E	M	B	U	R	G	A	O	R	L	D
K	L	S	W	K	I	E	X	G	X	F	R	A	U	D	H	L	N
C	L	O	D	M	I	R	R	O	G	P	Y	E	L	A	U	I	I
I	D	O	N	O	V	A	N	T	H	S	A	V	A	S	I	B	O
W	A	T	T	H	Y	F	E	D	D	E	R	S	O	R	T	E	P

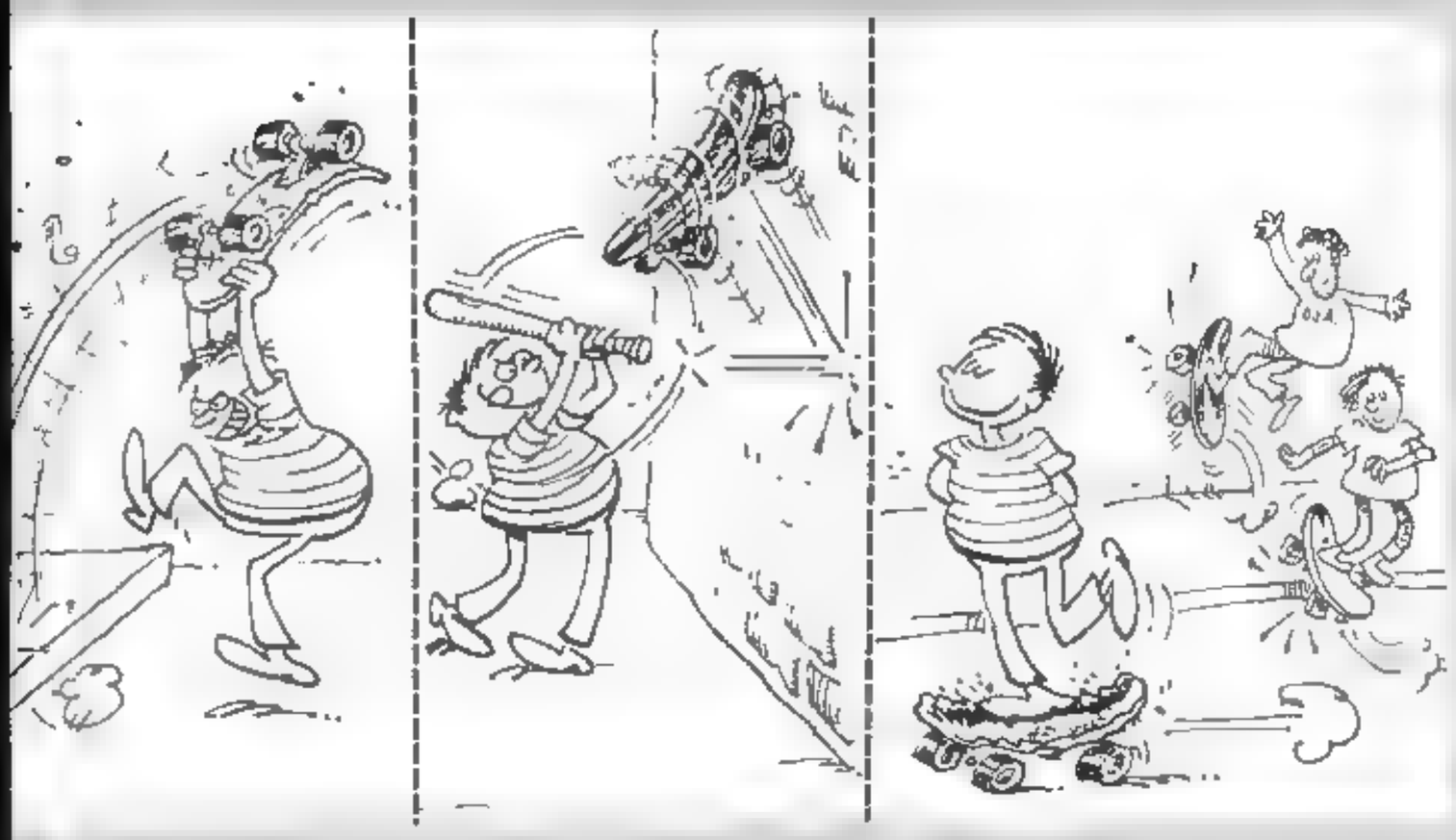
P.S. Next Month: A special 48-page puzzle! 'Find the Corrupt Pentagon Officials!

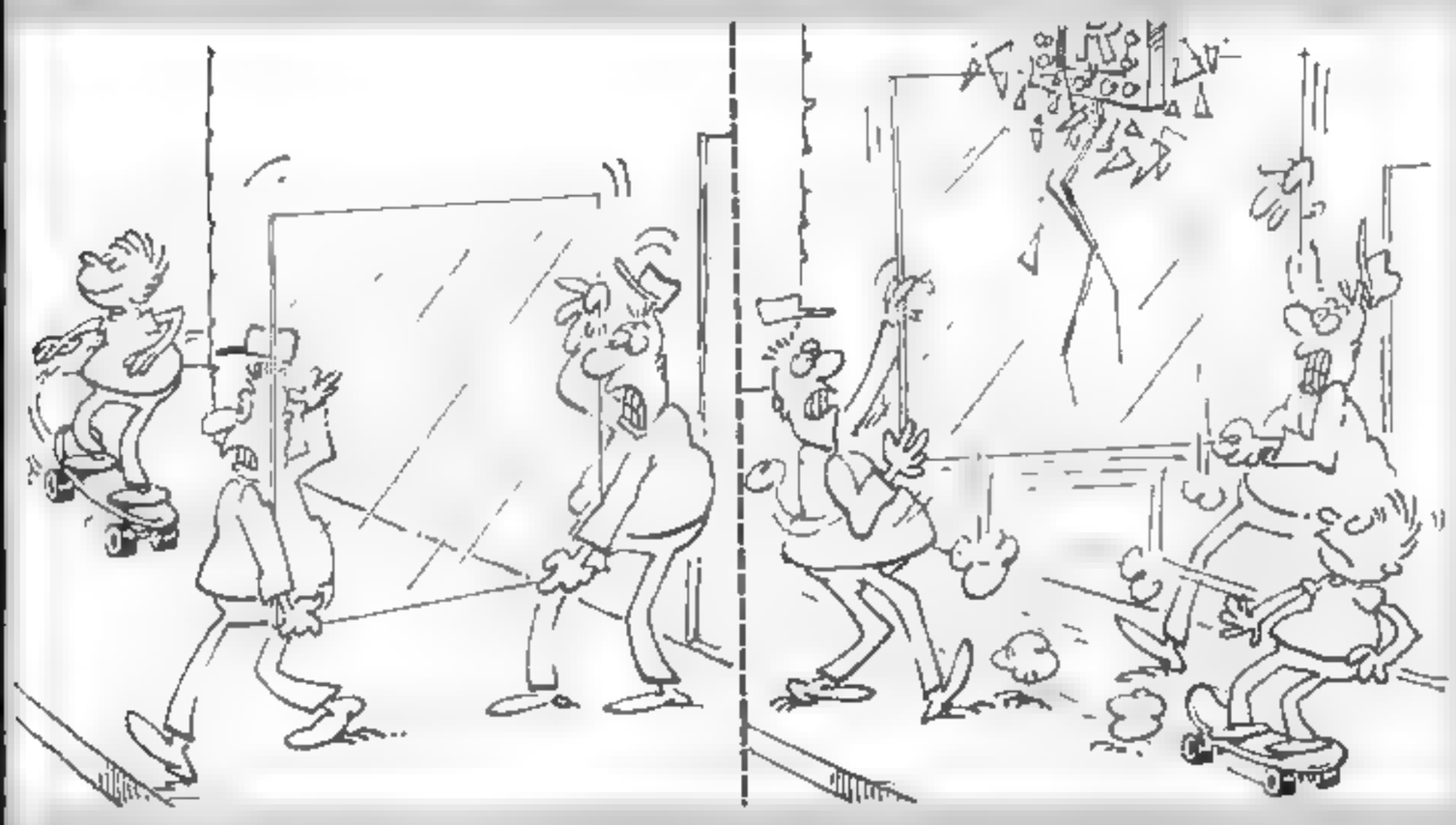
SE■G■-IN ■EN■RAL ■EPT.

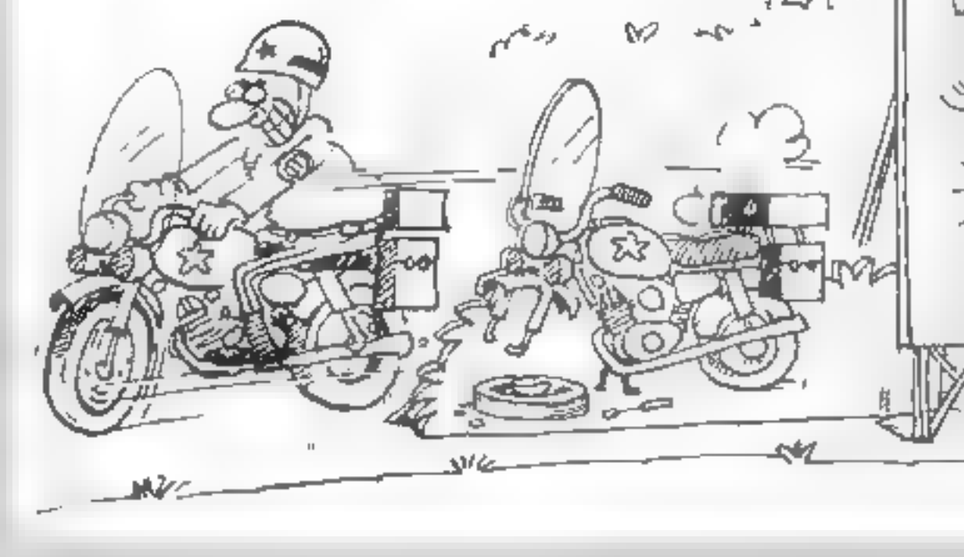
A MAD LOOK AT

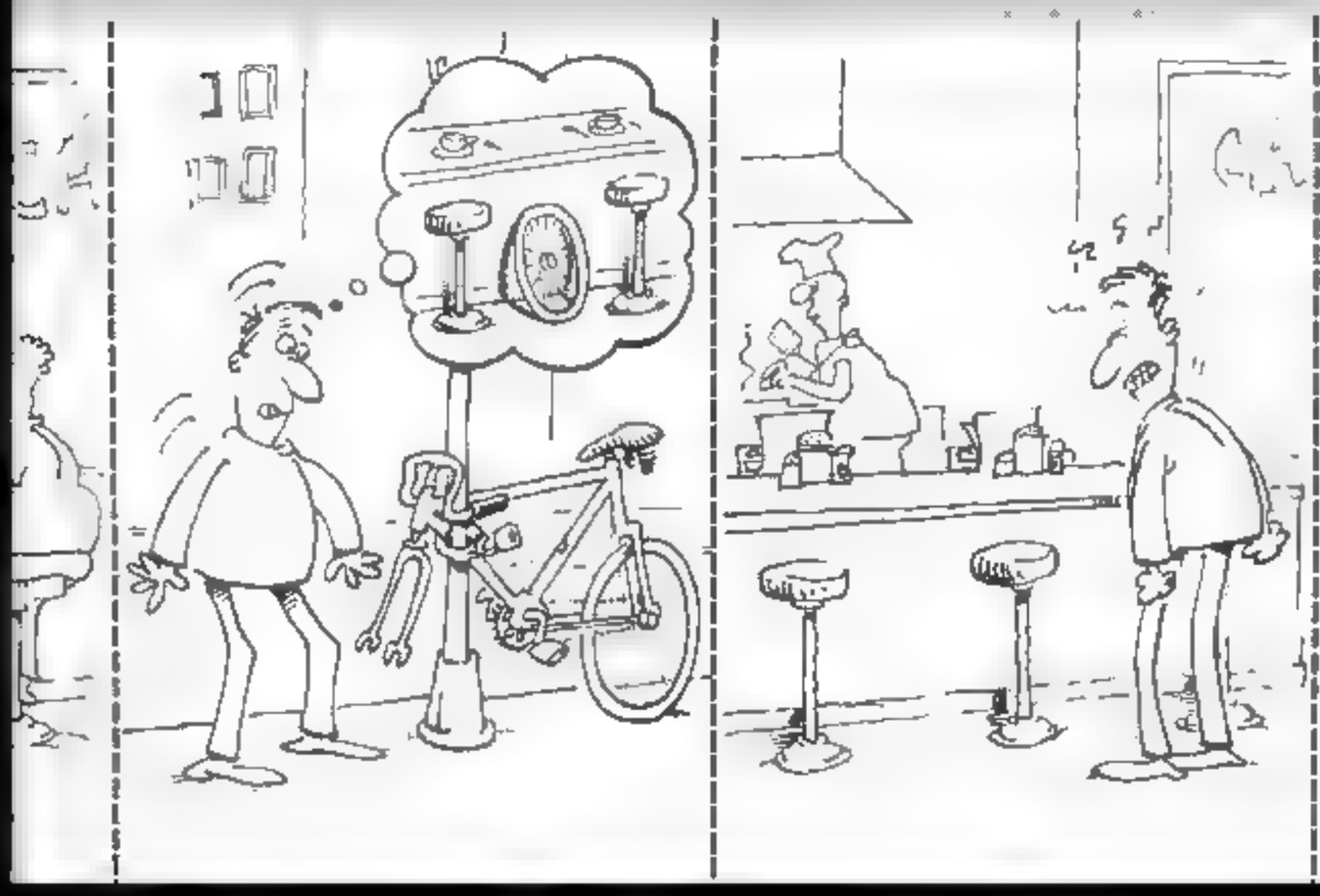
SMALL WHEELS

ARTIST AND WRITER: SERGIO ARAGONES









TOONSTRUCK DEPT.

Don't you get the uncomfortable feeling that the brainstormers in Hollywood are busy thinking up ways to cash in on the great success of "Who Framed Roger Rabbit"? How will they do this? They will make lots and lots of sequels to films, mixing Toons along with the original live actors! Daffy and Dustin? Streep and Sylvester? Yup, we can envision the fast-approaching day

ARTIST: BOB CLARKE

WRITER: STAN HART

When ROGER RABBIT Technology Takes Over All Of Hollywood's Films

ROXANNE TWO—NOSEY PEOPLE

In this sequel to "Roxanne," Martin's nose isn't even in the running as he goes face to face with the all-time schnoz champ, Pinocchio. Once again, Daryl Hannah opts for size - leaving Martin in the cold. Steve's only recourse is to ask Pinocchio's father to burn the boy as kindling. In a truly touching finale, the father refuses. Karl Malden should win a "Best Supporting Nose" Oscar for his role as Pinocchio's father.

◄ PRINCE *IS* PETER PAN

In a daring reversal of the trend of putting animated characters into live films, Prince has inserted himself *into an animated film as Peter Pan. Prince engages the evil Captain Hook in an action-packed duel: it's Hook's razor-sharp sword against Prince's purse! But the agile Prince prevails and frees the Lost Boys, who he turns into a group of interior decorators and beauticians. During the course of the film, Prince also teaches Tinker Bell how to pout and mince, as well as what it means to be a woman.*

BULL DURHAM AND THE SEVEN DWARFS ►

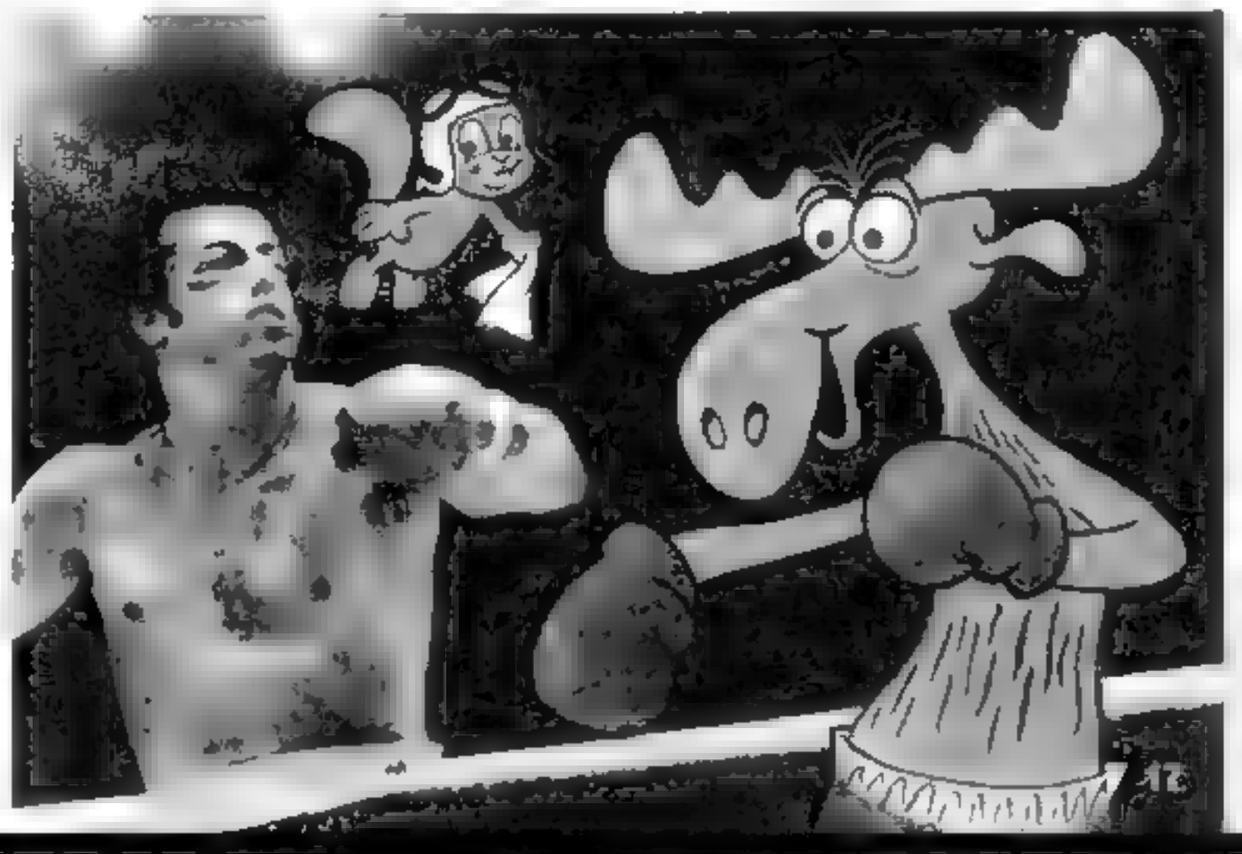
Minor League catcher Kevin Costner and Pitcher Tim Robbins sense that the Durham Bulls' chances for a championship are slim after they meet their new team mates: Sneezy on first, Dopey on second, Grumpy at short, Doc on third, and Sleepy, Happy, and Bashful in the outfield. Susan Sarandon continues her custom of having an affair with a new player each year. This year, she chooses Sneezy in a mind and nose-blowing finale!

◄ THREE MEN AND A BABY HERMAN

The swinging bachelors who proved to be such schmucks when dealing with an infant girl really have their hands full with Baby Herman. At first the little tyke amuses the three oafs when he uses their after shave lotion and smokes big cigars. He soon becomes a lot less adorable when he jimmies the lock on their liquor cabinet, makes obscene phone calls and gets Steve Guttenberg's girlfriend "in trouble." But the three goofballs get their revenge when they change Baby Herman's diaper! Instead of using baby talcum powder, they substitute itching powder!

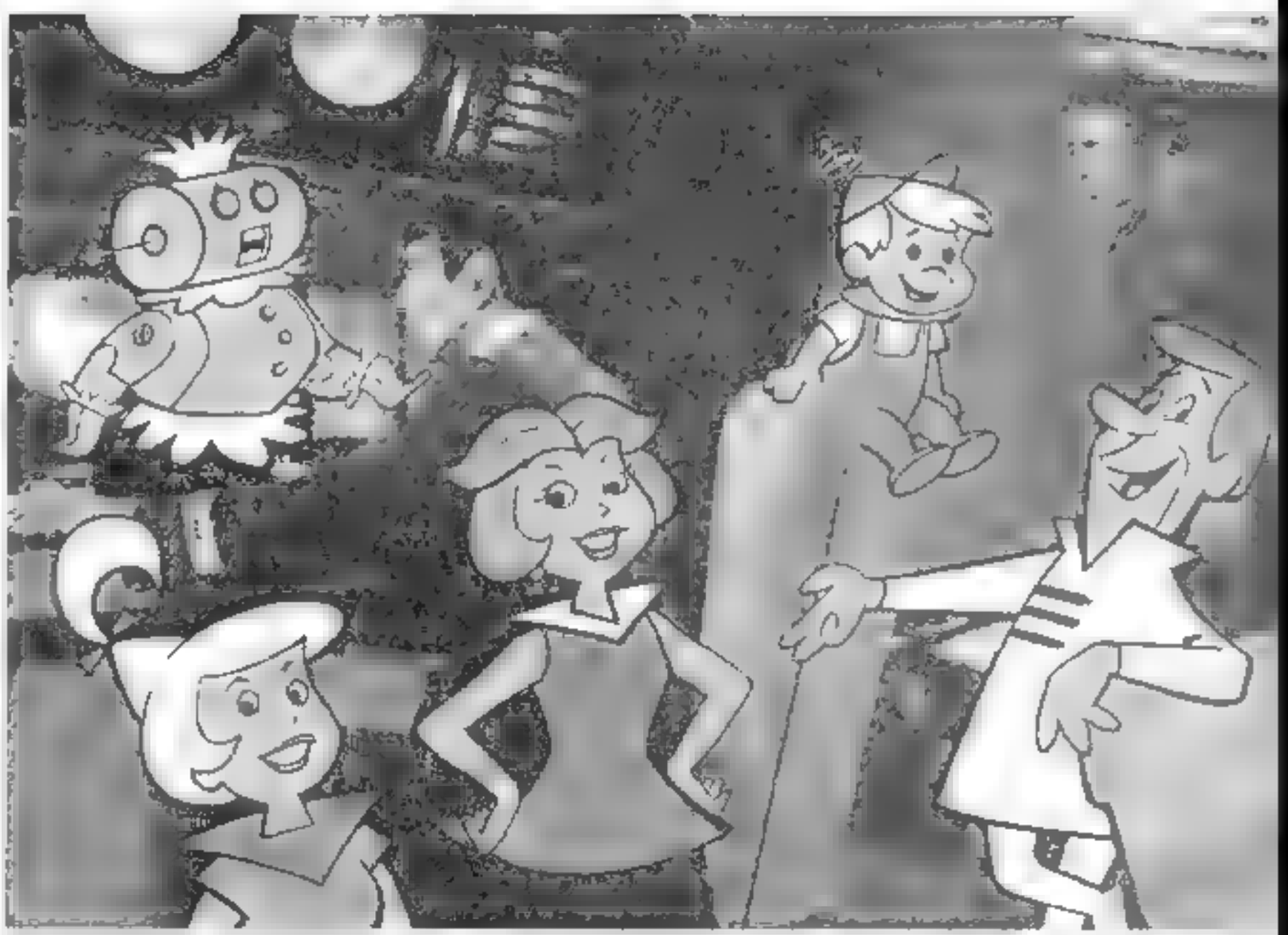
ROCKY *AND* BULLWINKLE *AND* ROCKY VI ►

The Italian Stallion hires Bullwinkle T. Moose as his new sparring partner and Rocky J. Squirrel as his new trainer. Everything goes along just fine until the night Balboa's wife, Adrian, gets drunk and goes to bed with the wrong Rocky. It isn't Adrian's infidelity that upsets Balboa; he's infuriated because she couldn't tell the difference! In a dream sequence, the late, great Appollo Creed advises Balboa to fill the spit bucket with the dreaded Toon-destroying "Dip" next time he fights Bullwinkle. Balboa does and douses Rocky J Squirrel in Bullwinkle's corner, thereby TKO-ing his domestic conflict.



STAR TREK 12— THE SEARCH FOR GEORGE AND JUDY

The Starship Enterprise picks up The Jetsons, who have been wandering through space after losing their home due to the business failure of Spacely Sprockets. While William Shatner tries to help George fight his arch competitor, Cogswell's Cogs, Leonard Nimoy has other problems—the Vulcan has fallen in love. Unfortunately it's with Rosie, the Jetson's robot maid, whose lovemaking is, at best, mechanical.



ARTHUR III & DUMBO

After appearing in such box office disasters as "Miki and Maude" and "Santa Claus, the Movie," Deadly Dudley Moore gets some much needed help from the lovable flying pachyderm in his latest film. Dudley still thinks the serious illness of alcoholism is a gold mine of cheap jokes. As a booze (and cliché) ridden drunk, he is about to lose Liza Minelli (who would be no great loss to anyone sober). Suddenly he sees a pink Dumbo circling over head! Fearing that the Elephant is not house-broken, Moore pledges to stop drinking and swears off any more sequels to the dreary "Arthur".

TUCKER—A MAN AND HIS CAB

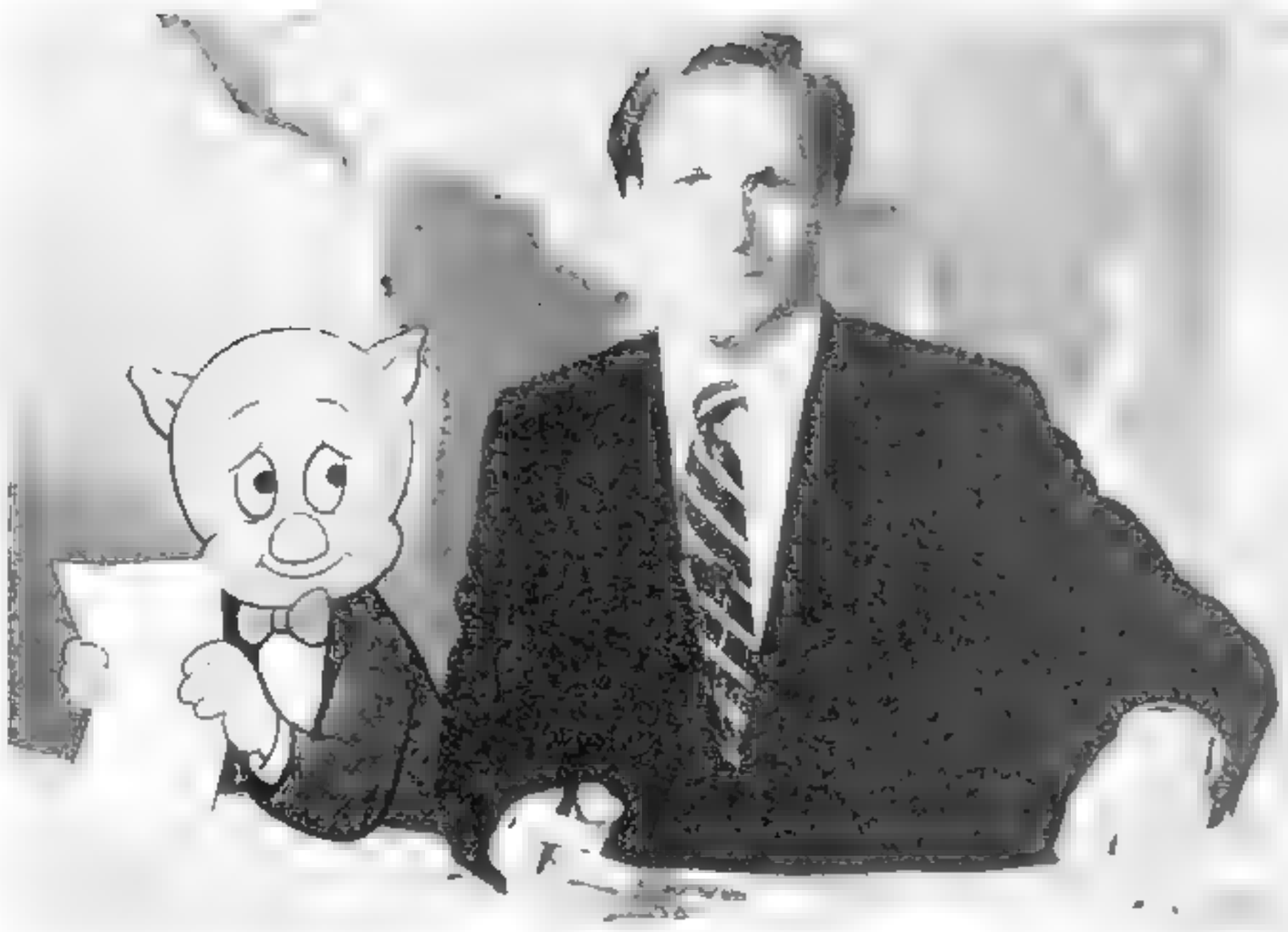
Jeff Bridges reprises his role as the hard-luck auto innovator, Preston Tucker. This time, he devises a car that stands on its rear wheels, bends around corners, makes wisecracks, shivers and sweats. But Tucker's ambitious plans to produce such a car are foiled by the Big Three—not Ford, Chrysler, and G.M.—Disney, Warner Bros. and Hanna-Barbera!

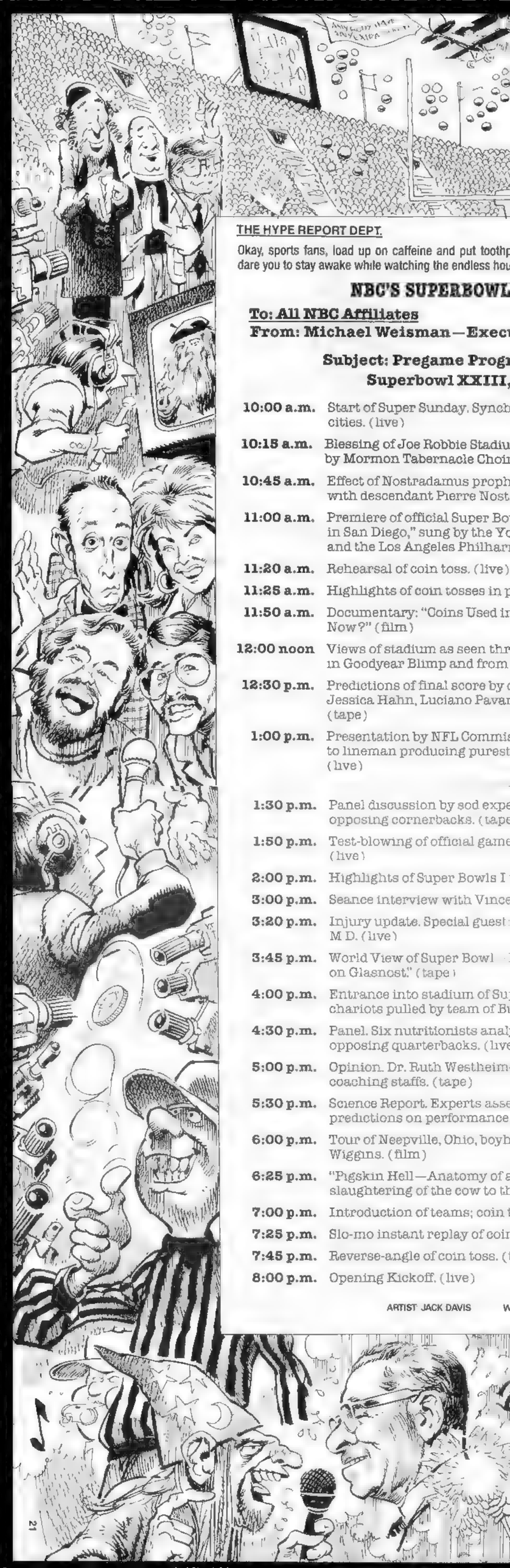
RETURN OF ALIEN 6

In this version of "Alien," Sigourney Weaver and the spaceship crew have their hands full as they try to capture a new alien, played by the Road Runner. They can't grab the slippery invader and the spaceship starts to fall out of control because the Road Runner's speed lines are screwing up the ship's computer readout. Sigourney finally corners Road Runner, but her attempt to talk to him is drowned out by his incessant and extremely irritating "Beep Beep!" Then she gets the brilliant idea of bringing in Wile E. Coyote and letting him and Road Runner drive themselves crazy, chasing each other through the spacecraft as it heads for home.

RE-BROADCAST NEWS ►

Holly Hunter and William Hurt are paired again, but this time they work for competing networks. Because her company is an equal-opportunity employer, Holly is forced to hire Sylvester the Cat as her news anchorman, even though he sprays the camera with saliva whenever he speaks. Thinking that Holly has hired Sylvester to boost her network's ratings, Hurt tries to do her one better by employing Porky Pig. But Hurt gets into deep trouble when his new protégé makes the half-hour news run two hours and forty-five minutes because of his stuttering.





THE HYPE REPORT DEPT.

Okay, sports fans, load up on caffeine and put toothp
dare you to stay awake while watching the endless hou

NBC'S SUPERBOWL

To: All NBC Affiliates
From: Michael Weisman—Exec

Subject: Pregame Progr
Superbowl XXIII,

10:00 a.m. Start of Super Sunday. Synch
cities. (live)

10:15 a.m. Blessing of Joe Robbie Stadiu
by Mormon Tabernacle Choi

10:45 a.m. Effect of Nostradamus proph
with descendant Pierre Nost

11:00 a.m. Premiere of official Super Bo
in San Diego," sung by the Yo
and the Los Angeles Philhar

11:20 a.m. Rehearsal of coin toss. (live)

11:25 a.m. Highlights of coin tosses in p

11:50 a.m. Documentary: "Coins Used in
Now?" (film)

12:00 noon Views of stadium as seen thr
in Goodyear Blimp and from

12:30 p.m. Predictions of final score by
Jessica Hahn, Luciano Pava
(tape)

1:00 p.m. Presentation by NFL Commis
to lineman producing purest
(live)

1:30 p.m. Panel discussion by sod expe
opposing cornerbacks. (tape

1:50 p.m. Test-blowing of official game
(live)

2:00 p.m. Highlights of Super Bowls I

3:00 p.m. Seance interview with Vince

3:20 p.m. Injury update. Special guest
M.D. (live)

3:45 p.m. World View of Super Bowl
on Glasnost." (tape)

4:00 p.m. Entrance into stadium of Su
chariots pulled by team of Bu

4:30 p.m. Panel. Six nutritionists anal
opposing quarterbacks. (live

5:00 p.m. Opinion. Dr. Ruth Westheim
coaching staffs. (tape)

5:30 p.m. Science Report. Experts asse
predictions on performance

6:00 p.m. Tour of Neepville, Ohio, boyh
Wiggins. (film)

6:25 p.m. "Pigskin Hell—Anatomy of a
slaughtering of the cow to th

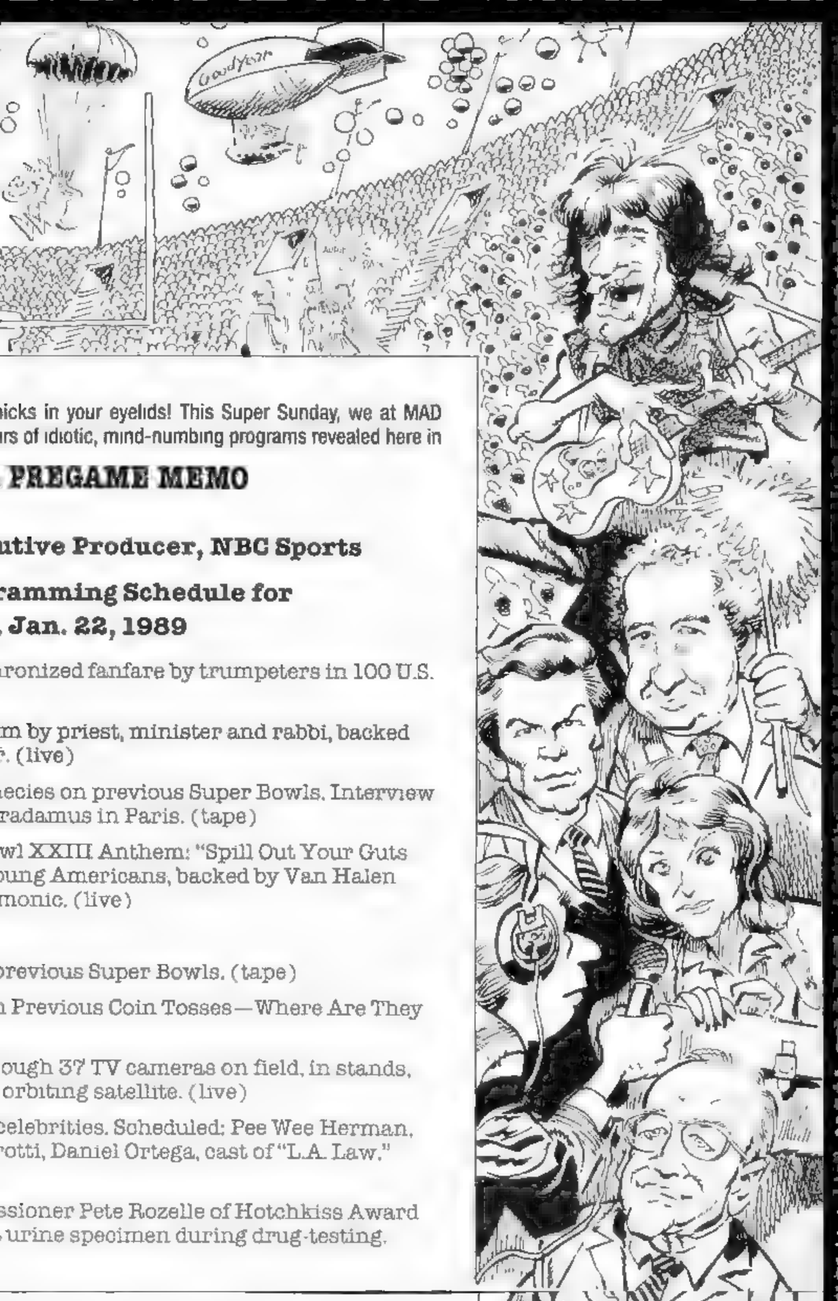
7:00 p.m. Introduction of teams; coin t

7:25 p.m. Slo-mo instant replay of coin

7:45 p.m. Reverse-angle of coin toss. (

8:00 p.m. Opening Kickoff. (live)

ARTIST JACK DAVIS W



nicks in your eyelids! This Super Sunday, we at MAD
urs of idiotic, mind-numbing programs revealed here in

PREGAME MEMO

utive Producer, NBC Sports

ramming Schedule for
Jan. 22, 1989

aronized fanfare by trumpeters in 100 U.S.

m by priest, minister and rabbi, backed
. (live)

ecies on previous Super Bowls. Interview
radamus in Paris. (tape)

wl XXIII Anthem: "Spill Out Your Guts
oung Americans, backed by Van Halen
monic. (live)

previous Super Bowls. (tape)

n Previous Coin Tosses—Where Are They

ough 37 TV cameras on field, in stands,
orbiting satellite. (live)

celebrities. Scheduled: Pee Wee Herman,
otti, Daniel Ortega, cast of "L.A. Law."

ssioner Pete Rozelle of Hotchkiss Award
urine specimen during drug-testing.

erts on effect of grass length on footing of
)

whistle by referee and head linesman

through XXII. (tape)

Lombardi. (live)

Jock itch specialist Harlow Wilferman.

Part 2. "The NFL Tradition and Its Effect

per Bowl King, Queen and entourage in
udweiser Clydesdales. (live)

yze fiber intake of Game Day breakfasts of
)

er discusses effect of pre-game sex on

ss bio-rhythms of linebackers with
. (live)

ood home of alternate field judge Elmer

Football." How one is made, from the
e final stitching. (film)

toss. (live)

toss. (tape)

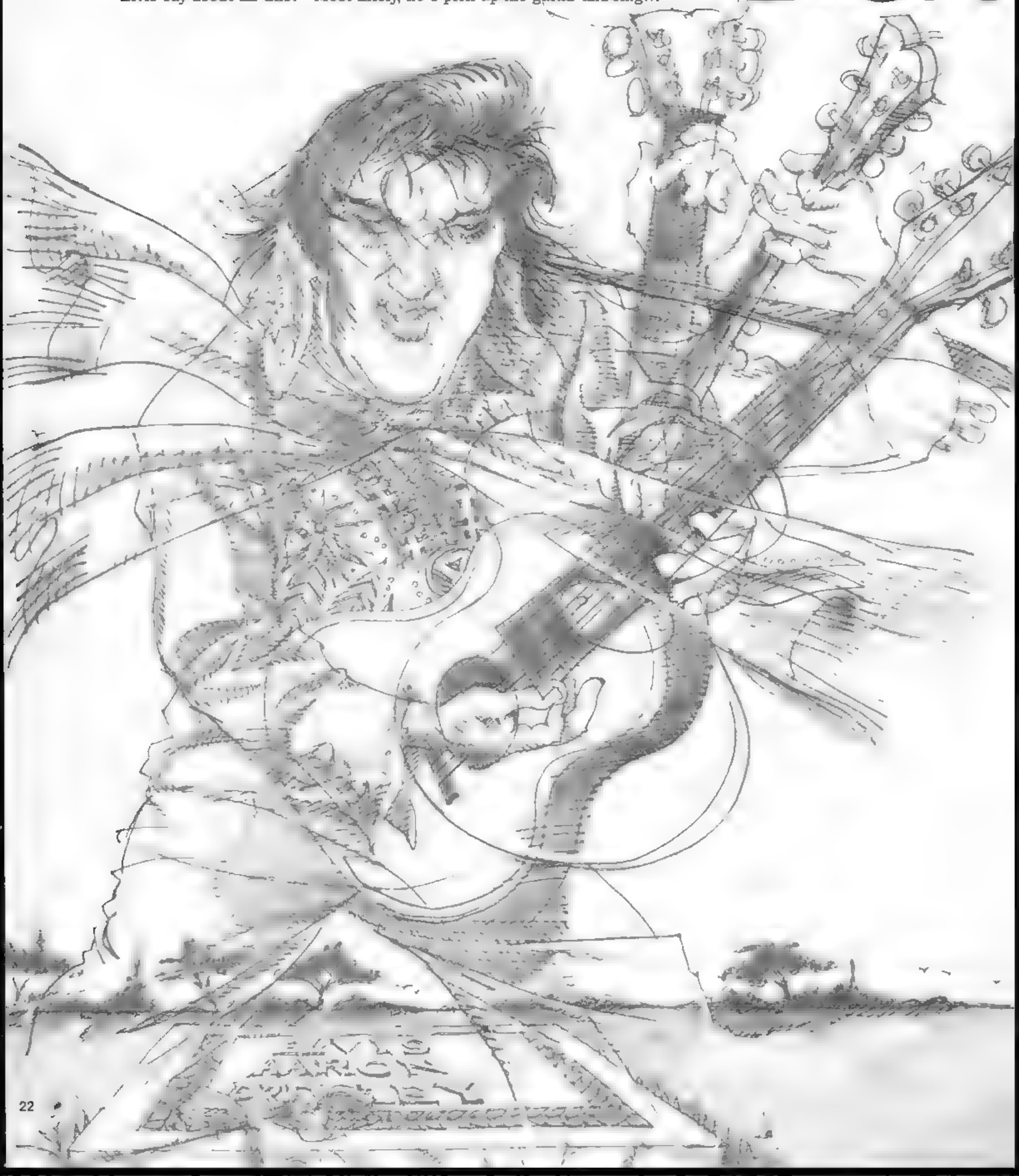
tape)

RITER FRANK JACOBS

THE KING IS BLED DEPT.

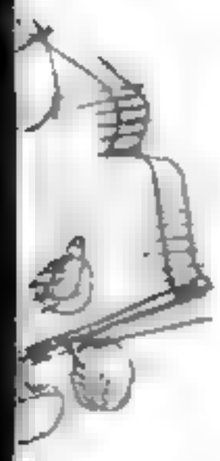
"DON

Elvis Presley died in 1977. At least, that's what most people believe. But there's still a bunch of kooks who think he faked his death and is really alive. Not to mention the fast-buck hucksters living off the Presley legend. Which makes us ask: "What would Elvis say about all this?" Most likely, he'd pick up his guitar and sing...



'T BE FOOLED"

(sung to the tune of "Don't Be Cruel")



There's a *number* folks..*are*..*cal-lin'*
(and you know it's *not*..*toll-free*)
With a *tape* of *some guy*..*drawl-in'*,
Who is *claim-in'* to..*be*..*me.*
DON'T BE FOOLED!
'Cause it just ain't true!

There's a *girl* in *San*..*Di-e-go,*
Who's convinced that *I*..*ain't*..*dead;*
Says I *drive* a *Win-ne-ba-go*
With a *para-keet*..named..*Fred.*
DON'T BE FOOLED!
That's a rip-off too!

They're just *play-in'* with..*your*..*head;*
Ev'rybody..*knows*
The *King is dead!*

There's a *load* of *im-i-tat-ors*
Comin' off as *El-vis*..*clones*—
Mainly *crum-my second*..*rat-ers.*
Makin' *mon-ey* off..*my*..*bones.*
DON'T BE FOOLED!
That ain't noth-in' new!

Makes no *diff-rence* how..*they*..*sound;*
I'm still bur-ied
Six feet underground!

There's a *book* by *an*..*ad-mir-er,*
Says I live in *Mam-moth*..*Cave,*
And she *swears* in..the.."*En-quir-er*"
Jimmy Hoffa's *in*..*my*..*grave.*
DON'T BE FOOLED!
Not a word is true!

You can tell the *tab-loid*..*press,*
The King's got no
Fowarding address!

If you *want* an *ex-plan-a-tion*
For the *stor-ies* they..*contrive,*
Check the *rise* in..*cir-cu-la-tion*
Ev'ry time I'm "*proved*"..*a-live.*
DON'T BE FOOLED!
They're all conning you!

Don't let it *break*..*your*..*heart;*
Where..*I've*..*gone*
There's no Top Forty Chart!

Yes, I'm *push-in'* up..the..*dai-sies,*
But the *uproar* just..*won't*..*cease,*
'Cause the *world* is *full of*..*cra-zies*
Who won't *let me rest*..*in*..*peace!*
DON'T BE FOOLED!
This I'm tellin' you!
DON'T BE FOOLED!
What they say ain't true!

ARTIST GERRY GERSTEN WRITER FRANK JACOBS

TOYS "R" U

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Kids love to wind box until the obnoxious Australian battery pitchman pops out! Repulsive. Ages 3'4 3½
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Clicks, snaps and interchanges with Technobugs, Dinotron Slimemasters and Transrodent Reptobots to form a pile of rubble you won't know what to do with! Ages 8 8
(Three D twelve C thirty-nine AA batteries not included)

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EXCITING UNINTENDO GAME CARTRIDGES
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(Two LL batteries not included)

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SUPER DELUXE OPERATION GAME
You be the doctor! Improved version of this classic skill game uses real human organs Refrigerator required. Ages Pleistocene-Bronze.
(Four F batteries not included)

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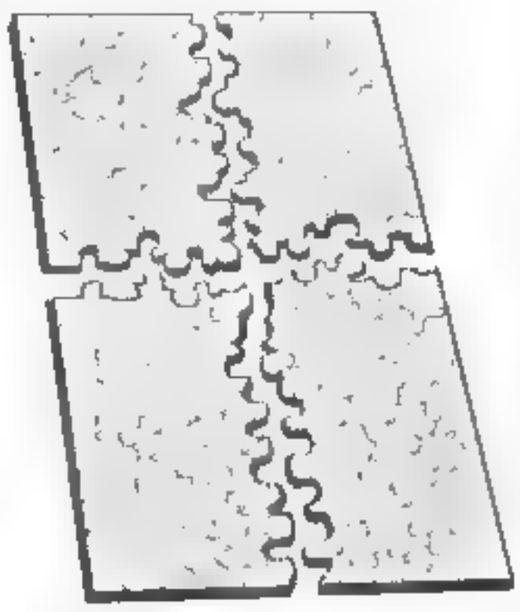
No paint! No ink! No dye! These tattoos are permanent, so they won't wash off! Includes needles and stencils for battleship, heart, "mom," hula girl, others
Ages 3—up
(One dry cell battery not included)

19.79



Ohio Aren't
EASY-DOES-IT NO SWEAT JIGSAW PUZZLE
Molded four-piece jigsaw puzzle actually looks like 2,060 pieces! Assembles in 12 seconds. Illustrated instructions make for even easier assemblage. Gives you a false sense of accomplishment! Ages 45—up
(A,E,I,O,U batteries not included)

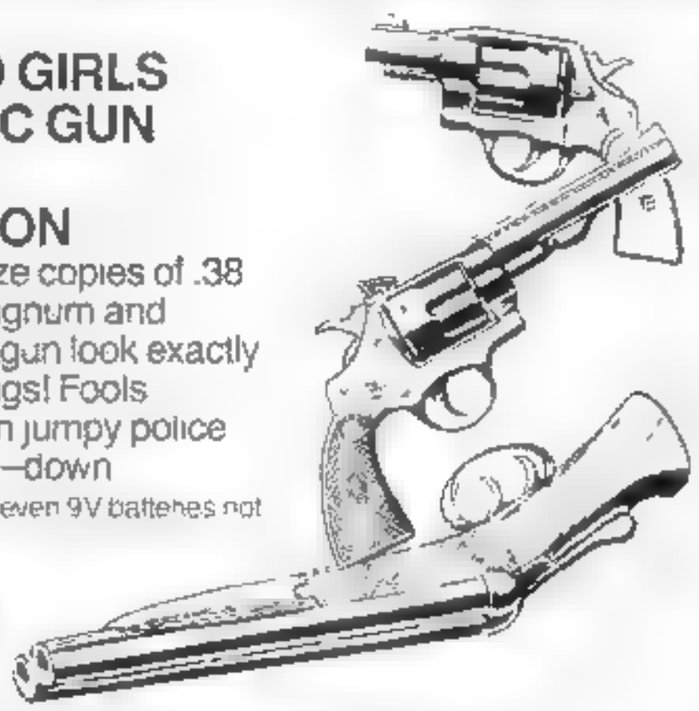
9.95

FOR MORE TOY BARGAINS TURN TO BACK COVER

GE IONS! NO GUARANTEES! TOYS"R"U

Remcoma
BOYS AND GIRLS AUTHENTIC GUN REPLICA COLLECTION
Genuine, life-size copies of .38 Special, .44 Magnum and Sawed-off Shotgun look exactly like the real things! Fools everybody, even jumpy police officers! Ages 6–down
(One hundred and seven 9V batteries not included)

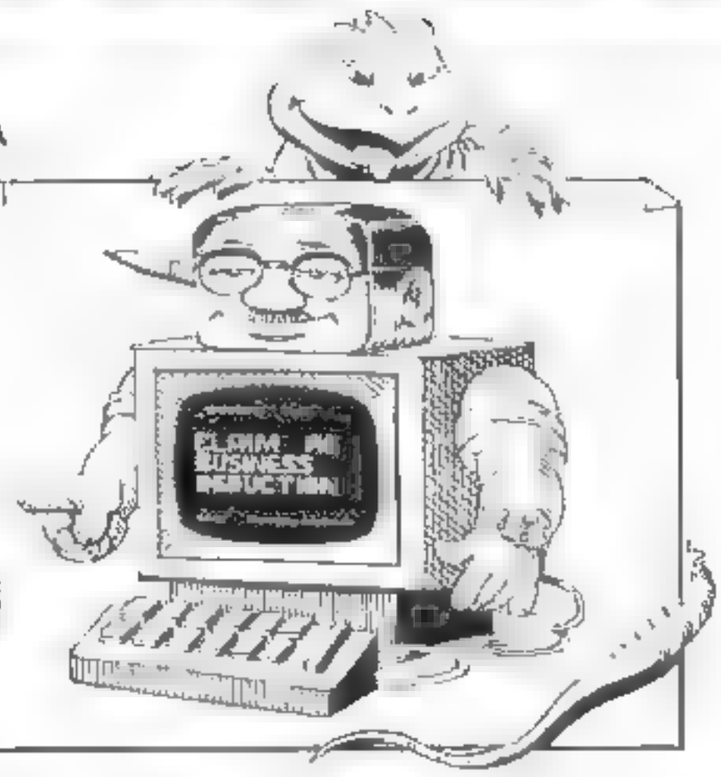
118.99



ARTIST: GEORGE WOODBRIDGE
WRITERS: CHARLIE KADAU & JOE RAIOLA

Playskull
SHIFTY SHELDON THE CORRUPT ACCOUNTANT
Computerized learning tool teaches preschoolers about tax evasion, double ledger entries and embezzling. Ages Conception–burial
(One car battery not included

219.99

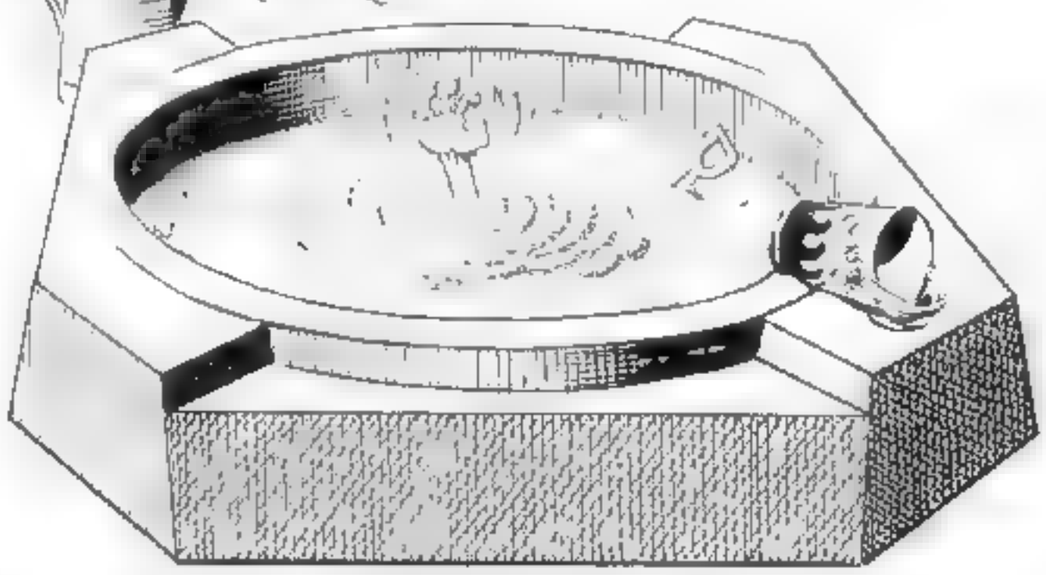


NG Toys
SNURF PLAY FIGURES
All new collection of those cuddly, adorable Snurfs including Flasher, Pimp, Junkie, Mugger others. Ages mixed-up
Four AC/DC batteries not included,

6.99 Each

Fisher-Pricey
QUICKSAND BOX
Comes fully assembled. Just add water and it's ready to go! (Not recommended for children under five feet tall.) Ideal summer fun! Ages 2 years, 5 months, 24 days–6 years, 11 months, 3 days, 6 hours, 53 minutes, 7 seconds
(One A battery not included)

78.97



Porker Brothers
TRIVIAL TRIVIA
Over 1,000 questions and answers ripped off from other trivia games better than this one! Ages Birth–up.
(½ D battery not included)

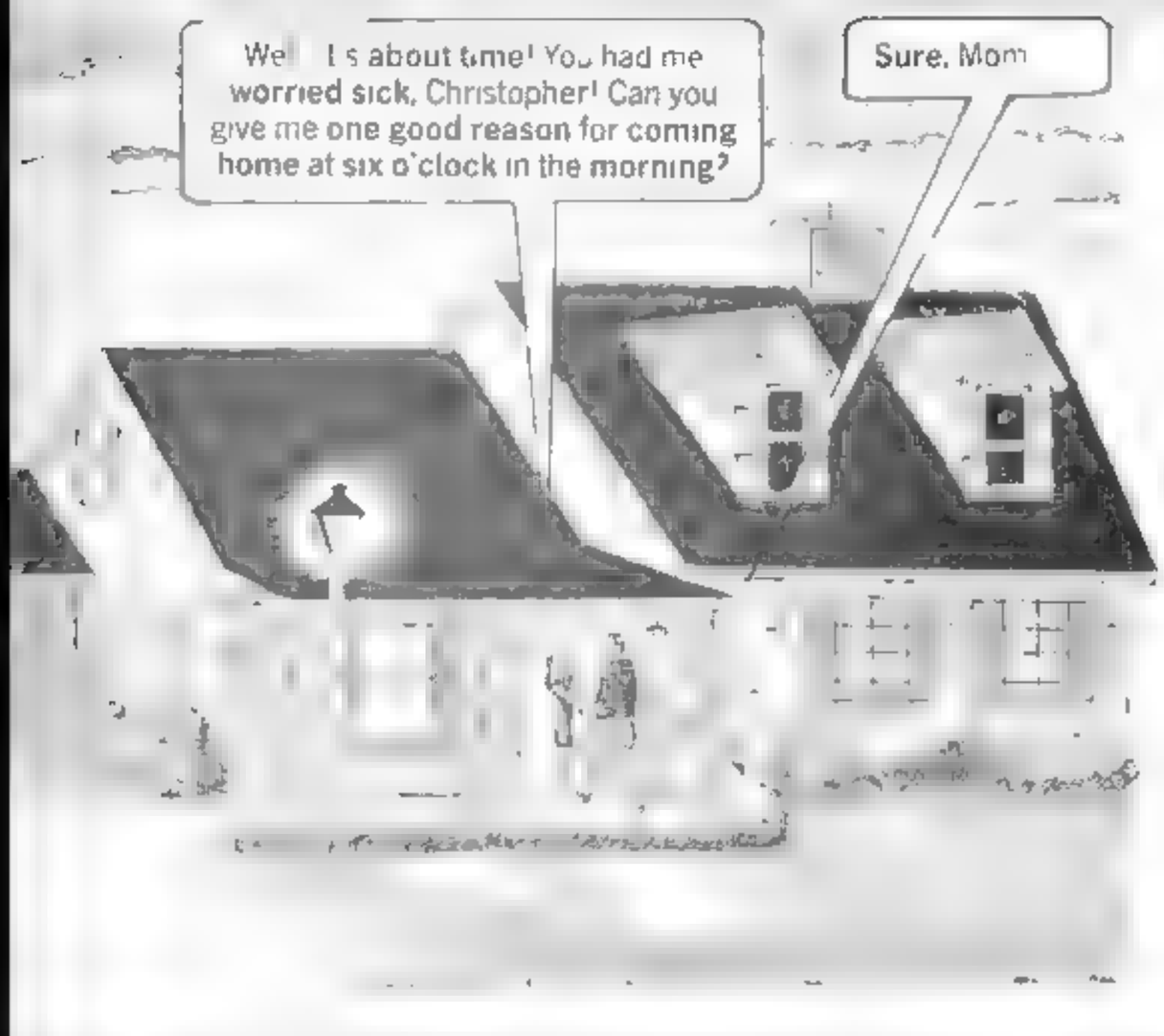
99.99

Guffy
GUMBO GUMBY
Obese, unhappy version of everyone's favorite clay figure! Unbendable. Ages 7–up
(Four AA batteries not included

28.94

FOR MORE TOY BARGAINS TURN TO BACK COVER

EXPLANATIONS


Well it's about time! You had me worried sick, Christopher! Can you give me one good reason for coming home at six o'clock in the morning?
Sure, Mom

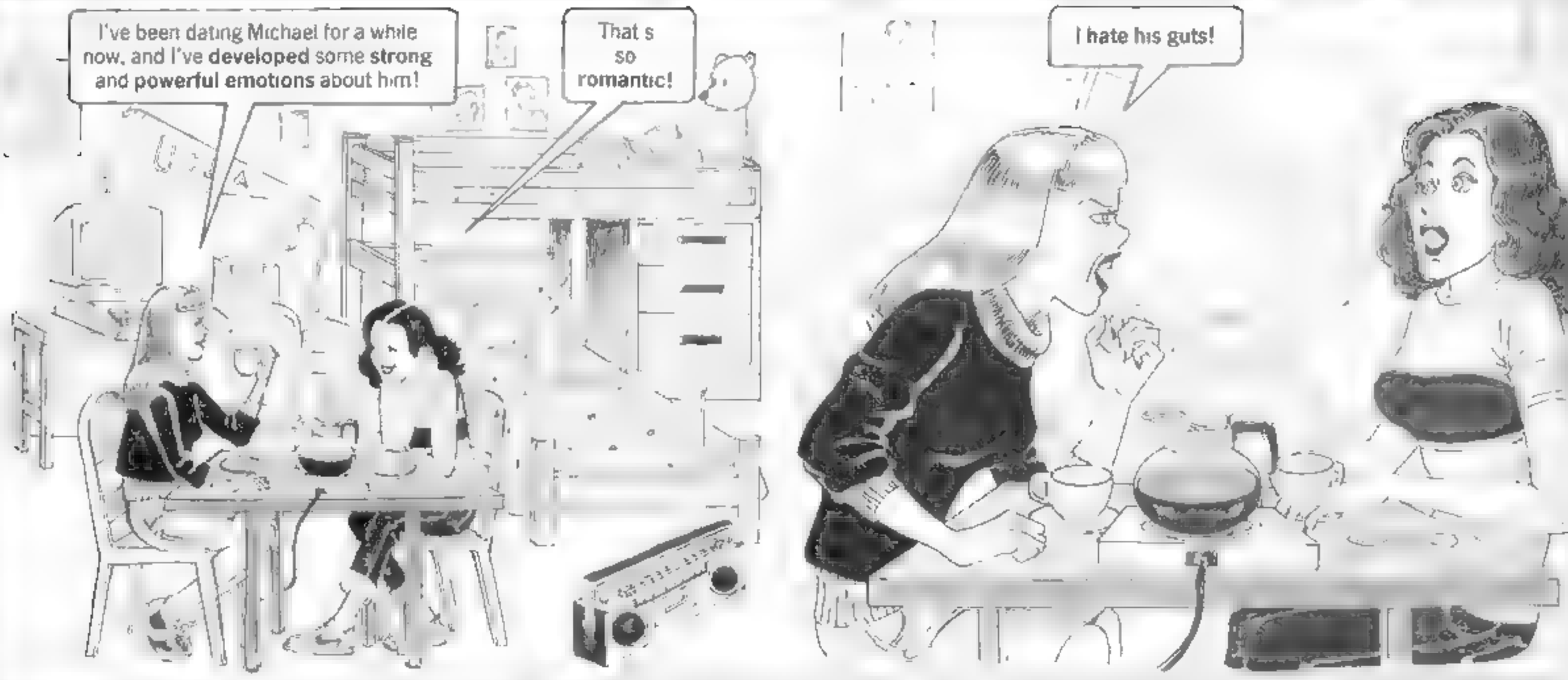
BERG'S-EYE VIEW DEPT.

THE LIGHTE

RELATIONSHIPS

Hi there gorgeous! I'm David Dasch just so you'll know I'm not a phony like some of the other guys in this place, I'm in the midst of getting a divorce and I've got enough money and business holdings that my soon to be ex wife doesn't know about, so I'm going to be very comfortable in a short while
That's a very interesting but why are you telling me these things?
Because you've very attractive and you look smart, and I know that smart, attractive women are interested in knowing such things right up front!
That's very true, Mr. Dasch! Especially a woman like me! I'm Sydelle Charney your wife's divorce lawyer!

FEELINGS

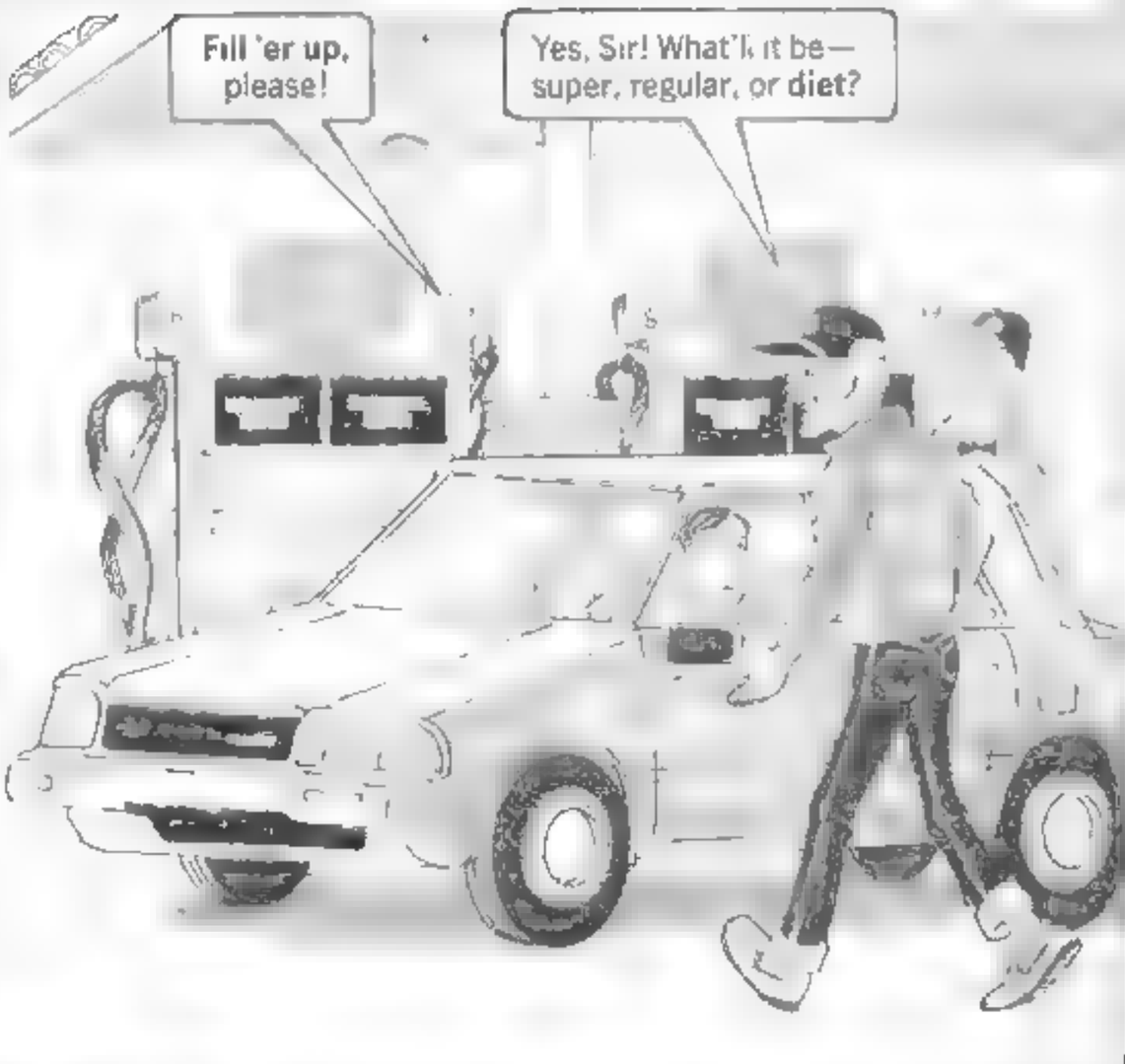

I've been dating Michael for a while now, and I've developed some strong and powerful emotions about him!
That s so romantic!
I hate his guts!

R SIDE OF...

ARTIST & WRITER
DAVE BERG

ADAPTING

I think pumping gas is going to be a lot more fun than my last job in the burger joint!
Well, there's your first customer, kid! Go to it!



CAR PHONES

GOLF

Okay Maria keep your head down, feet apart, and your left arm stiff!
Never mind all that nonsense, Kyle
Just show me how to get a hole in one!

RELATIVITY

EMPLOYMENT

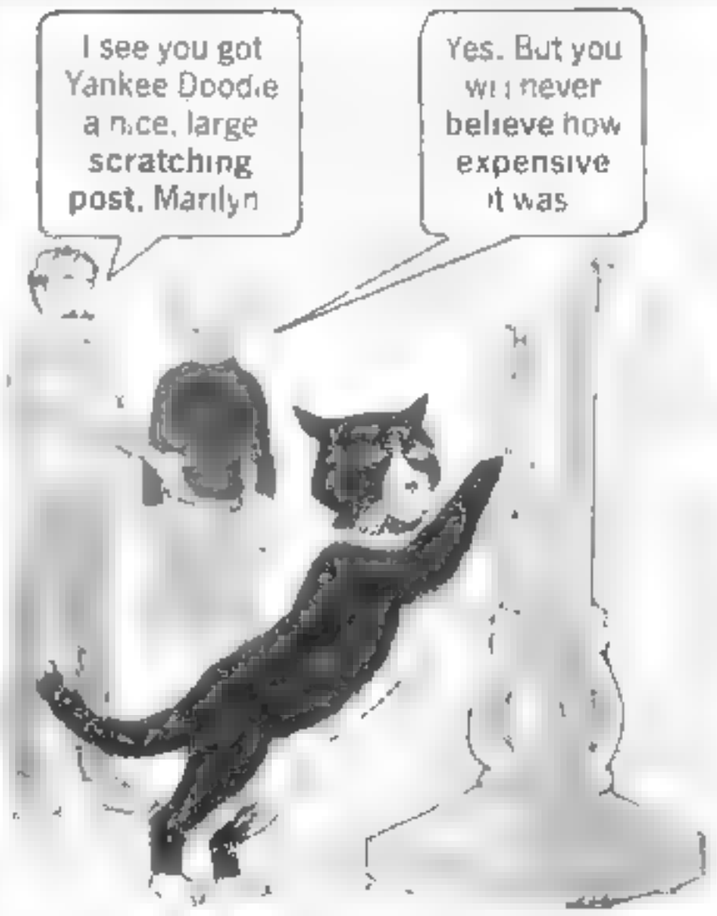
I m afraid I can t offer you the job, Mr Korn! don t think you' be ab e to handle it!
But Sir that's all the more reason to hire me!
Then you can brag to everyone now right you were!

WISDOM

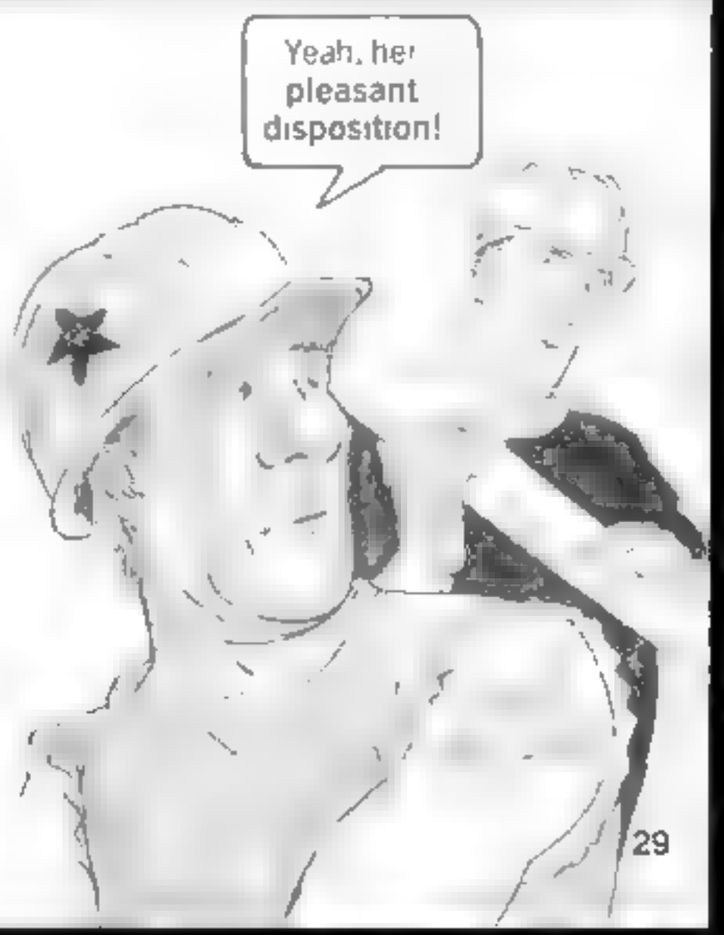
So that bully pushed you around again! Well, when that happens, just walk away! Avoiding fights s all part of childhood!
That s easy for you to say Grandpa

SELF-IMPROVEMENT

CATS



DIETING



THE OFFICE

Ah-biddy-bah! Damn this lousy rubber cement! Where does Stan Cohen get this stuff? He must make it in his basement! Ah-biddy-bah! Biddy-Bah!
There goes Lenny running off at the mouth again! He's so darn loud, and never stops ranting and raving! Listen to that silly nonsense!
Biddy-bah! Biddy-bah!
That's true, but Lenny serves a very important function in this organization...
He keeps the rest of you goof-offs awake!

ADVANCED STUDIES

DOCTORS

What seems to be the trouble this time, Kaputnik?
I have this sharp pain in my back, Doctor!
Did you have a fall?
No, it's from sitting in your waiting room for two hours!

GOONSTRUCK DEPT.

Everyone knows that the world's greatest actors are not in the movies! Nope, they're in arenas around the country! That's right, the world's greatest actors are professional wrestlers! After all, who but the very best of actors could make such a large percentage of the populace believe their preposterous routines are real? This got us to thinking. As long as Hollywood continually insists on redoing old film classics, why not hire these potential Academy Award winners for some honest work! So, join us now in a futuristic stroll down memory lane as MAD begins...

Recasting Famous Old Movies With Today's Famous Wrestlers

ARTIST: SAM VIVIANO WRITER: J. PRETE

THE GODFATHER STARRING BRUNO SAMMARTINO

Jake the Snake *(mumble)*, I want you and the Ki er Bees *(mumble)* to take a trip to the Heenan Family and make them an offer they can refuse!

What's wrong with Don Bruno? He's not making any sense when he talks!

He's been that way ever since the "hit"!

You mean when they rubbed out Lucca Brazzi?

Not that kind of hit! I'm talking about when Andre the Giant hit The Godfather on the head w th a chair during their last match!

Yeah! Ever since then, Don Bruno s brain sleeps with the fishes!

THE UNTOUCHABLES

STARRING THE HONKY TONK MAN, THE HART FOUNDATION, JIMMY "THE MOUTH OF THE SOUTH" HART AND THE ROUGEAUS

Wrestling s a ot like playing rock 'n roll in a band! There s a guitar drums and a bass a playin' together as one! I m talkin about teamwork!
That s right daddy o teamwork! You tel em!
Teamwork!
Teamwork!
Only sometimes some wrest.ers don't understand teamwork and need to be taught a lesson! Isn t that right Hitman?
BAM BAM BAM!
See f somebody messes with me, then I m gonna mess with them! Get the p cture?
Beautiful baby beautiful! Elvis may be gone but you live forever as the greatest Intercontinental Champion of all time!

GOOD MORNING, VIETNAM

STARRING
Bobby "THE BRAIN" HEENAN

Good morning Monsoooon and Vietnam! Okay, all you humanoids out there, listen up! What's wrong with you morons? You re getting your butts kicked al over Southeast Asia!
Read my lips—you need a new manager! Forget Westmoreland! The guy s a loser! You need an ndiv dual with smarts! You need to join the Family of Bobby Heenan! They didn't name me "The Brain" for nothing! Sign on with me and I'l send those gooks a Rude Awakening!
RUDE
Then I'll send Herc to mop it up But right now, here's Nikolai Volkoff to sing the Russian National Anthem! Stand up Monsoon!

NO WAY OUT

STARRING
Nikolai Volkoff AND Slick

Now let me get this straight Mister Secretary of State! You say that a Russian spy named "Uri" has infiltrated the Pentagon?
Correct! We need someone above suspicion to expose him! We have no idea who Uri can be!
Well, look no further Jack! My man Nikolai is the cat to catch this rat!
Really? Have you had any personal experiences with Russians Nikolai?
Yes, Comrade...er...Mr. Secretary The night my partner Boris Zukoff and I, Nikolai, crushed that dog Hulk Hogan, we celebrated with famous Russian drink—the Moscow Massacre! Is one part Russian vodka, two parts Russian dressing!
Excellent! Your credentials are obviously above reproach! I have a gut instinct you're the perfect man for this job! If there's a Russian anywhere in the Pentagon, I'm sure you'll find him, Mr. Volkoff!

TRADING PLACES

STARRING JESSE "THE BODY" VENTURA, VINCE MCMAHON,
TED "THE MILLION DOLLAR MAN" DIBIASE AND THE JUNK YARD DOG

Say, can you help a poor wrestler who's recovering from when Greg "The Hammer" Valentine did him in with a Figure Four Leglock?
I'll bet you a dollar I can concoct a crazy scenario that will turn the good guy Junk Yard Dog into a bad guy the fans will hate, while, at the same time, turning the hated Million Dollar Man into a good guy fans adore! And in one week!
Forget it! No self-respecting, intelligent wrestling fan will believe it!
I'm talking "buy it," not "believe it!" As long as they spend $15 on a pay-per-view, who cares what they believe!
It's a bet, McMahon!
Wow! The JYD is stuffing a $100 bill in DiBiase's mouth and the fans are booing! What a turnabout!
I'll take that dollar you owe me! You shoulda known! There are no self-respecting, intelligent wrestling fans—only genetic mutants who swallow anything!

BIG
STARRING
GEORGE "THE ANIMAL" STEELE

I wish... I wish I was BIG!

ZOLTA

ZAP!

AGGGGH! If I knew this machine really **worked**, I would have wished for something better than becoming **Andre the Giant**! I could've wished for a **weekend in Tahiti** with **Miss Elizabeth**!

CASABLANCA
STARRING HULK HOGAN, RANDY "MACHO MAN" SAVAGE, MISS ELIZABETH AND MR. FUJI

Okay, Fuji, hand over those **management contracts** to **Miss Elizabeth**!

But these contracts are made out to me and **Macho Man**! I don't understand!

It's easy, pretty lady. It doesn't take a **genius** to see that years of **loyalty** and **friendship** don't add up to a **hill of beans** in the **WWF**! Deep inside we both know **you belong to the Macho Man**! You're a part of what makes him the **great wrestler** he is! If you're not in **his corner** for his next match, you're going to **regret it**! Maybe not today, but soon... and for the rest of your life! Besides, **we'll always have Summerslam**!

Ooooh **yeah**! What's going on here?

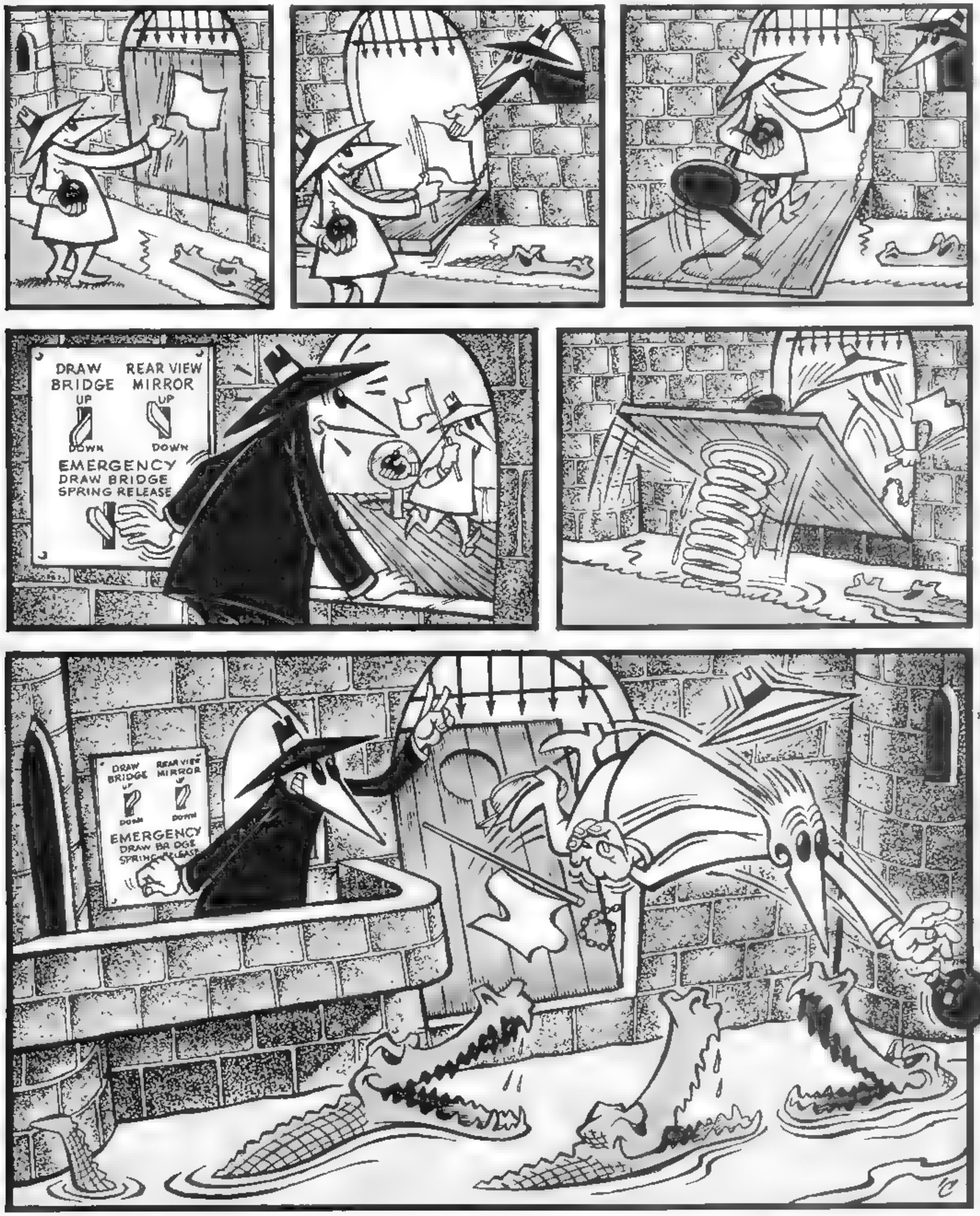
Randy, I think you should know something! You said you knew I wanted Elizabeth to **manage me**! But what you **don't know** is that she was **with me** in the gym last night! I tried **everything** to get her to sign me... including letting her touch my **24-inch pythons**! But she threw all my **proposals over the top rope**!

You don't **owe** me any **explanations**, Hulkster! Elizabeth, it's time to go!

Hogan, what you just did was **morally** and **ethically right**! It makes me **sick to my stomach**!

Fuji, it looks like this is the beginning of a **long** and **not-so-beautiful friendship**!

SPY vs SPY


DRAW BRIDGE
UP
DOWN
REAR VIEW MIRROR
UP
DOWN
EMERGENCY
DRAW BRIDGE
SPRING RELEASE

TRAINING A CLAM TO DO "STUPID PET TRICKS"

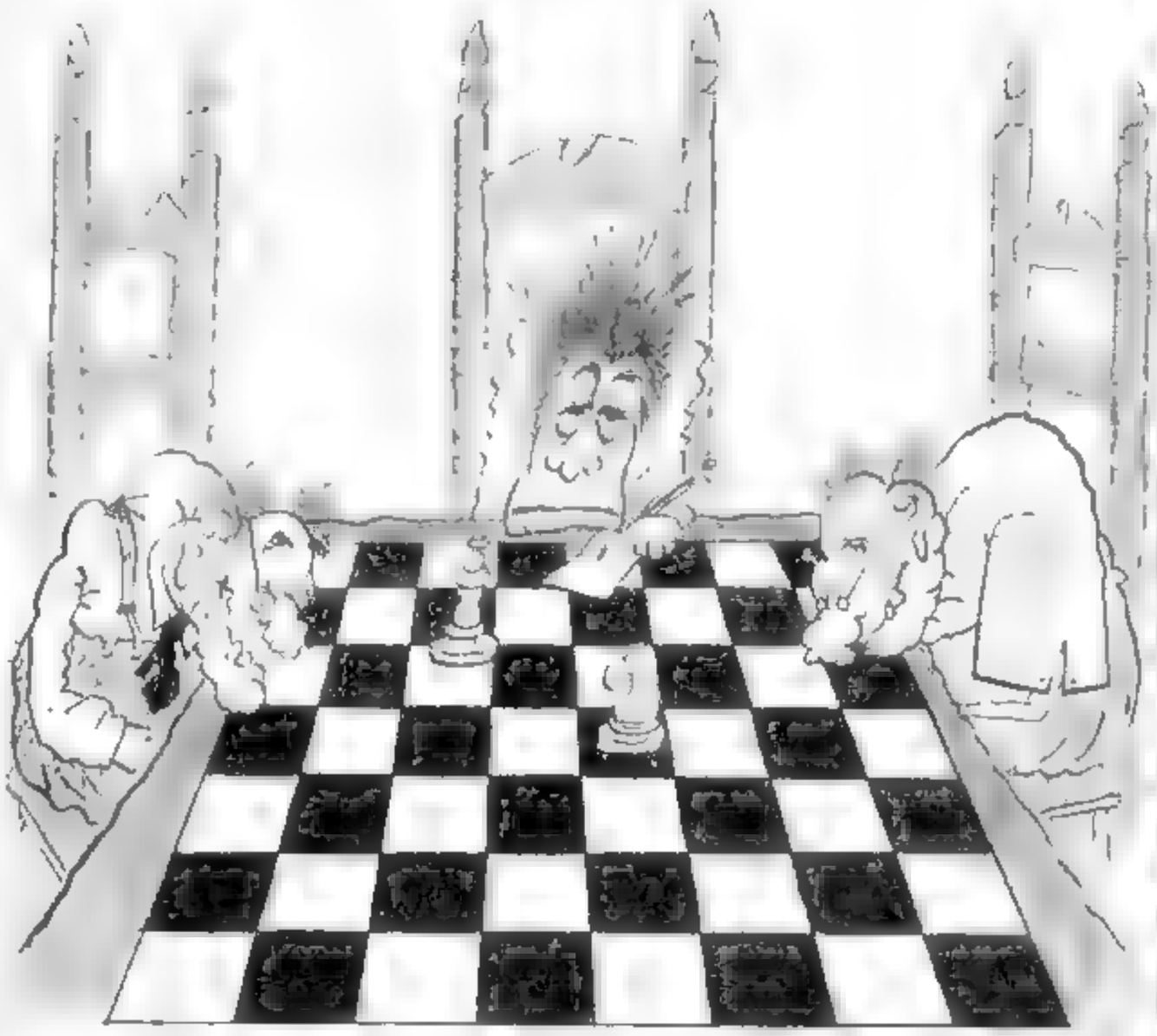
TIMING EXERCISE SWIMMING
LAPS FOR YOUR FAT GOLDFISH

A BOUQUET OF YAWNING GLORIES DEPT.

Some CLASSIC EXAMPLES of

GROWING YOUR FIRST MOUSTACHE WHILE
WATCHING THE WEATHER CHANNEL

SCORE-KEEPING A SENIOR CITIZEN CHESS TOURNAMENT



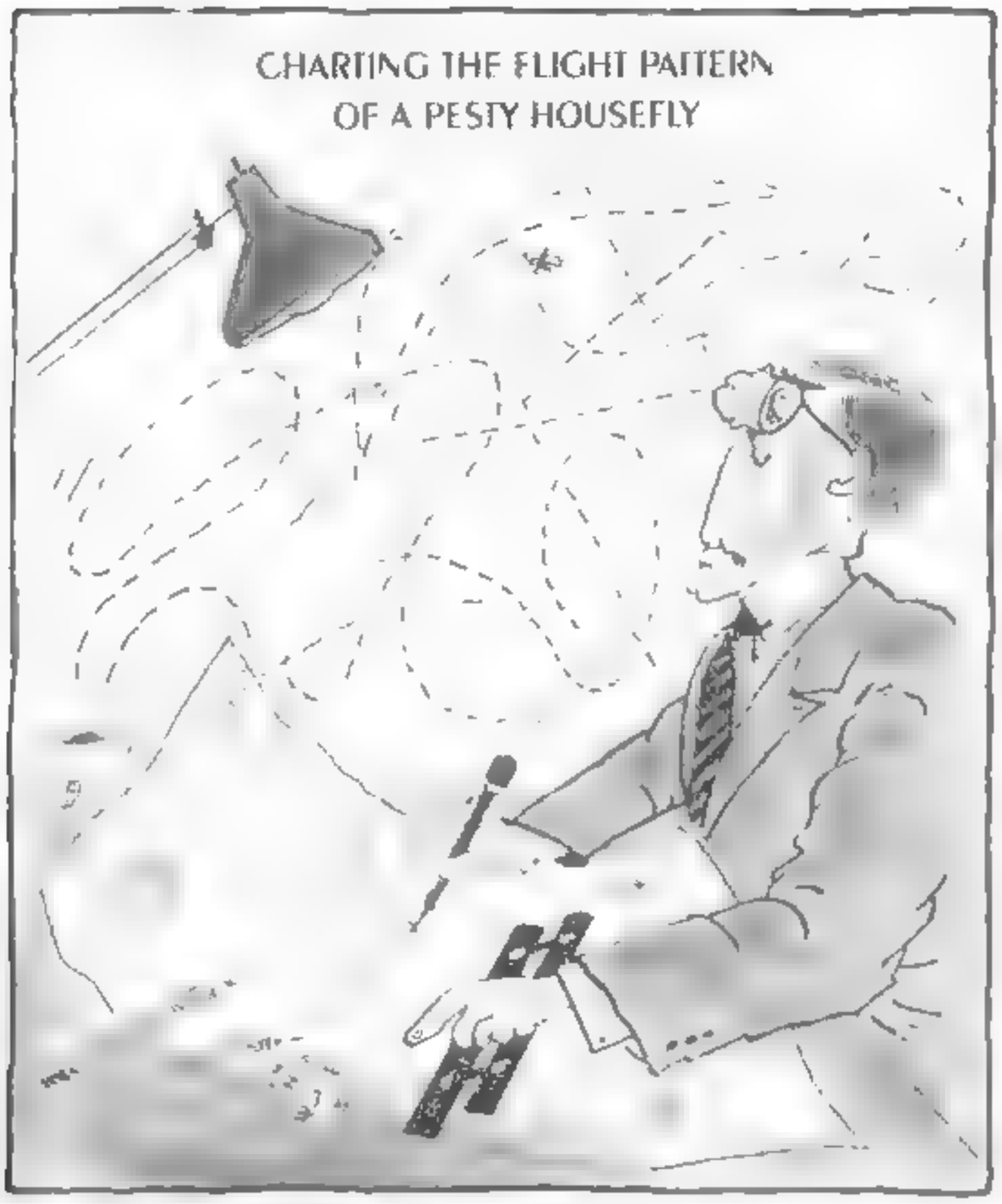
RECONSTRUCTING SHREDDED TEST QUESTIONS

ANSWERING ALL YOUR JUNK MAIL
IN CALLIGRAPHIC SHORTHAND

WORLD CLASS BOREDOM

ARTIST AND WRITER, PAUL PETER PORGES

CHARTING THE FLIGHT PATTERN
OF A PESTY HOUSEFLY



TEACHING YOUR PARAKEET IRREGULAR FRENCH VERBS

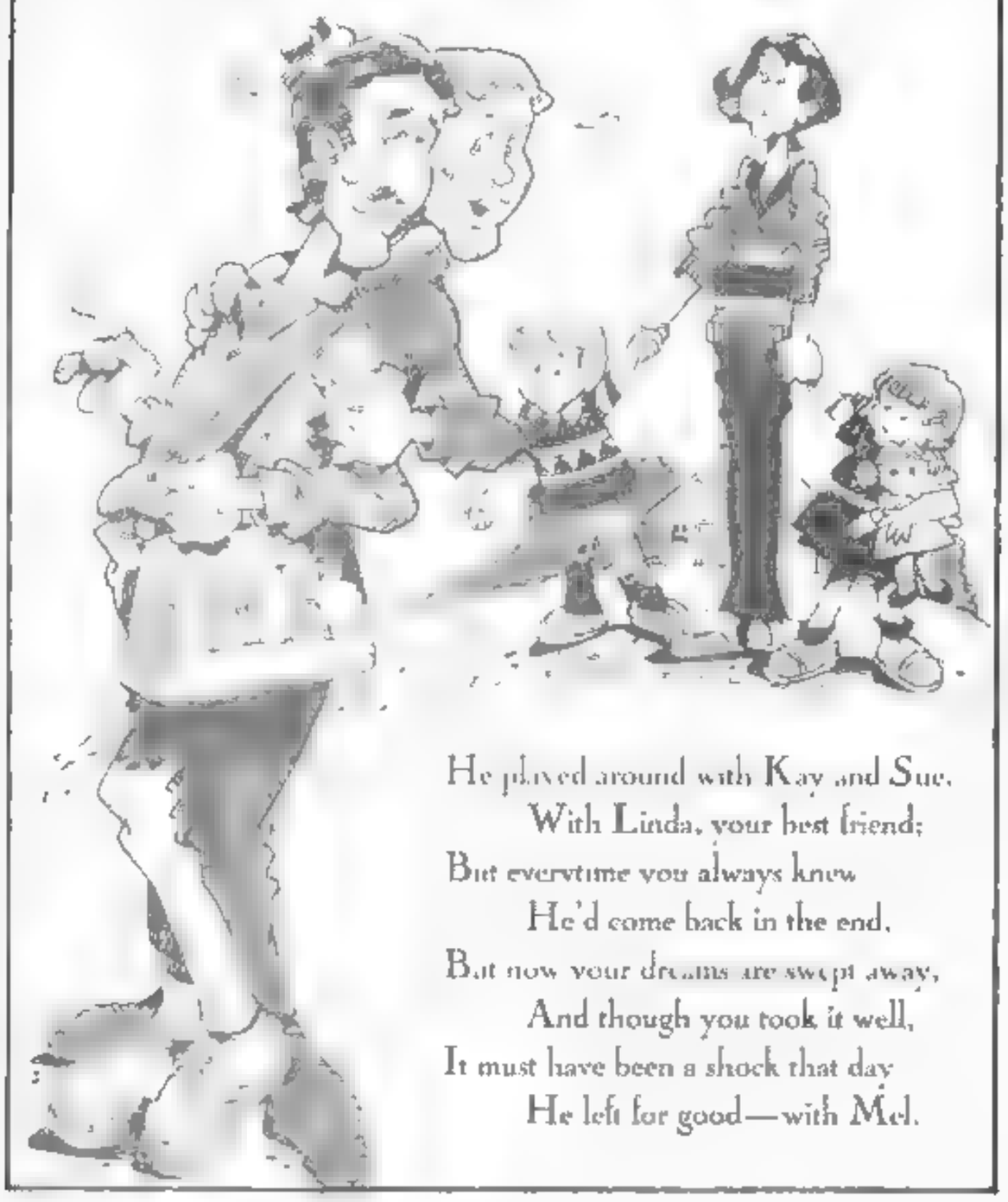
FRANK ON A ROLL DEPT.

The biggest problem in buying greeting cards is finding one that salutes an extraordinary

GREETIN Fo Very, Special C

ARTIST: BOB JONES

To a Deserted Wife

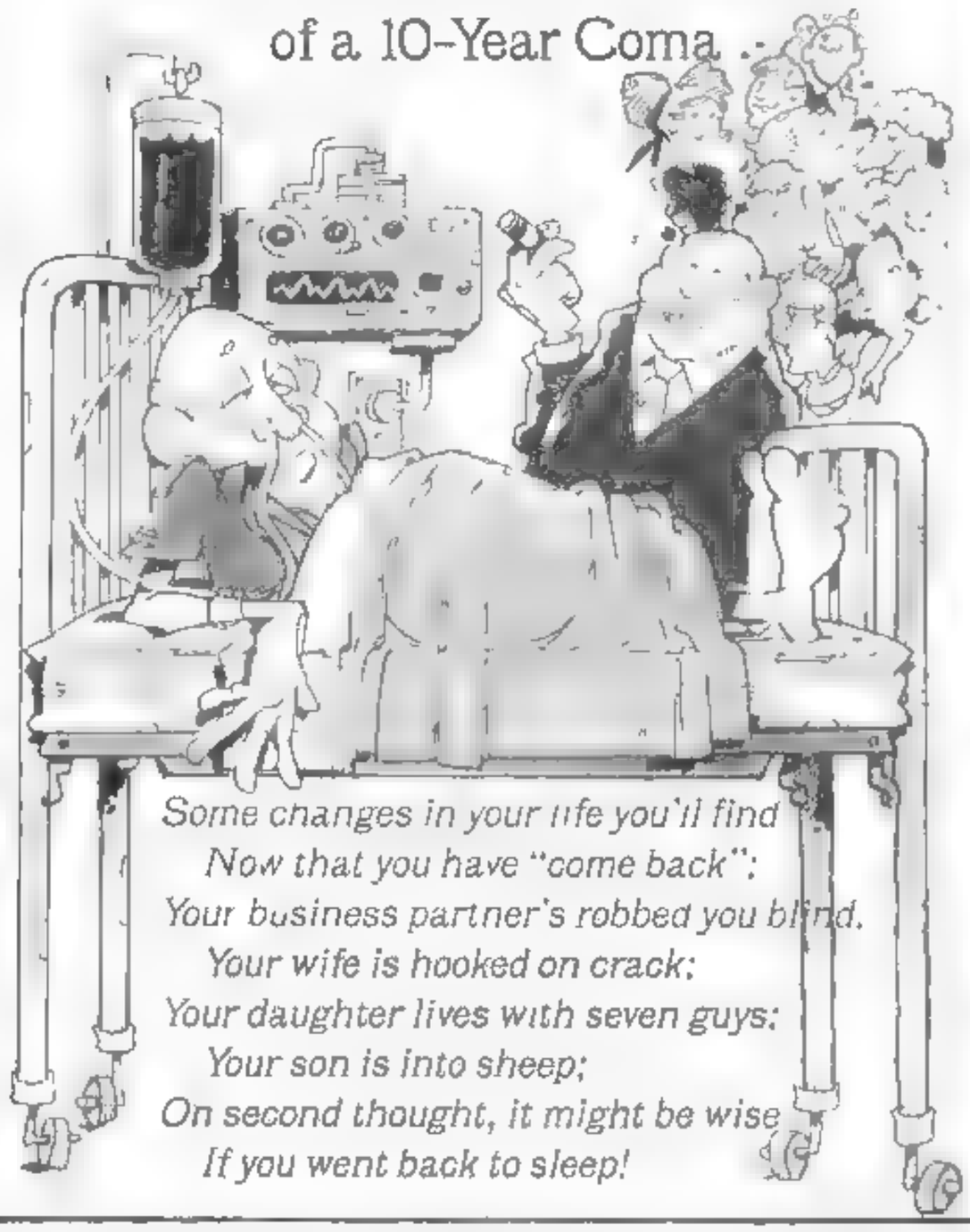


He played around with Kay and Sue,
With Linda, your best friend;
But everytime you always knew
He'd come back in the end.
But now your dreams are swept away,
And though you took it well,
It must have been a shock that day
He left for good—with Mel.

To a Man Who's Been Institutionalized

Last week you were King George the Fourth,
Today you're Aaron Burr;
Tomorrow you'll be Ollie North
Columbus or Ben-Hur;
Your sanity, the doctors say,
There's no hope of restoring:
You're nuts, of course, but what the hey—
At least your life's not boring!

To a Man Who's Just Come Out of a 10-Year Coma



Some changes in your life you'll find
Now that you have "come back":
Your business partner's robbed you blind.
Your wife is hooked on crack;
Your daughter lives with seven guys;
Your son is into sheep;
On second thought, it might be wise
If you went back to sleep!

occasion. Such cards simply don't exist. At least till now. Which is our way of introducing

G CARDS

or Very Occasions

IDEA: JEFFREY L. COHEN WRITER: FRANK JACOBS

To Someone Blackballed By an Exclusive Club

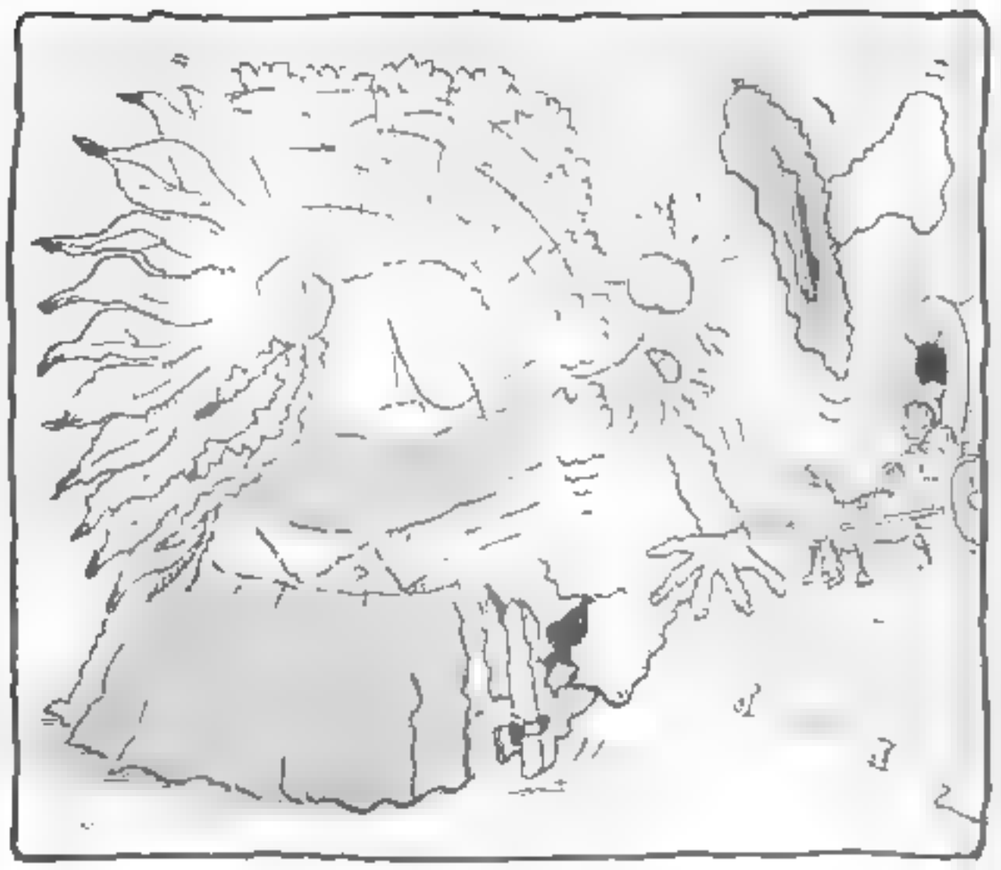
The hope that once so brightly burned
Is now a dying ember;
Because, to your despair, you've learned
You'll never be a member.
'Twas not your sex or faith or race
Or politics that banned you,
It just so happens in your case
That no one there can stand you

To a Man Who's Been Run Over by a Steamroller

We never thought you would survive,
You surely must be blessed;
Not only are you still alive,
Your shirt and pants got pressed;
Your body, well, it's changed somehow–
Just where, we can't decide;
We only know you're thinner now—
At least seen from the side.

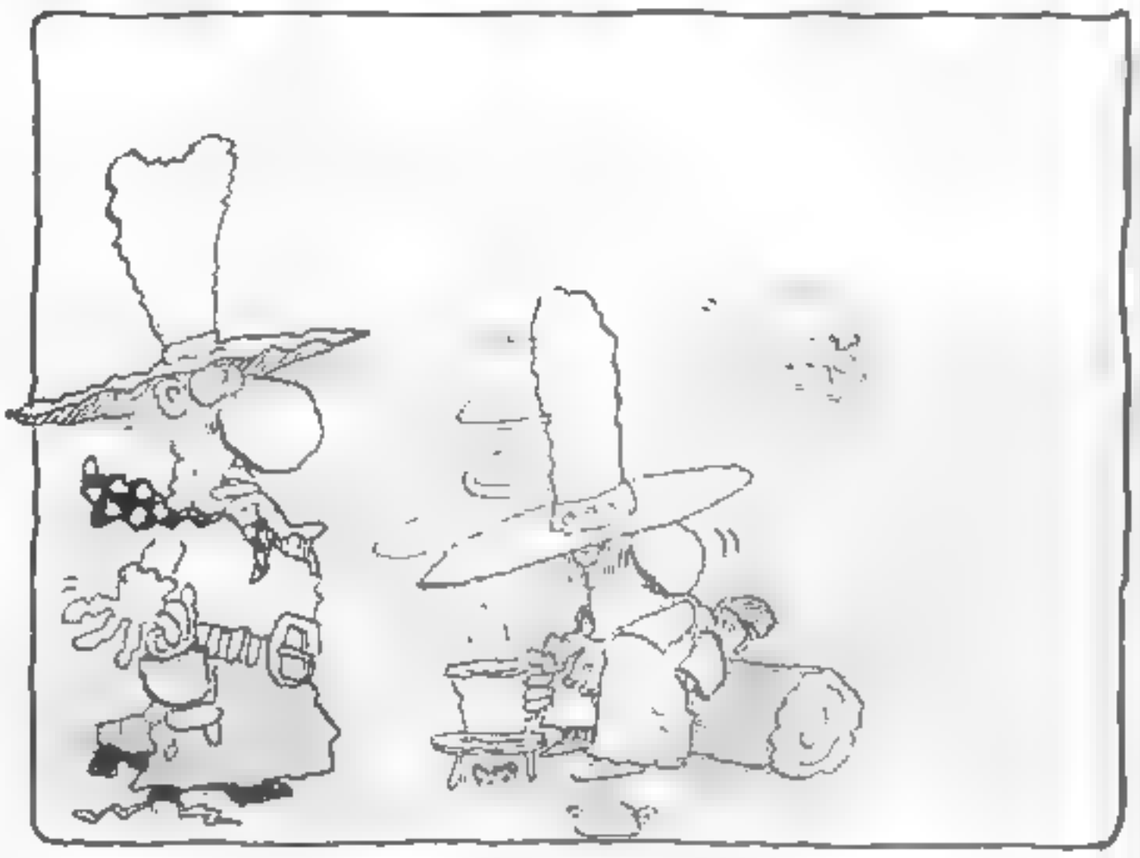
To a Prisoner Who's Been on Death Row

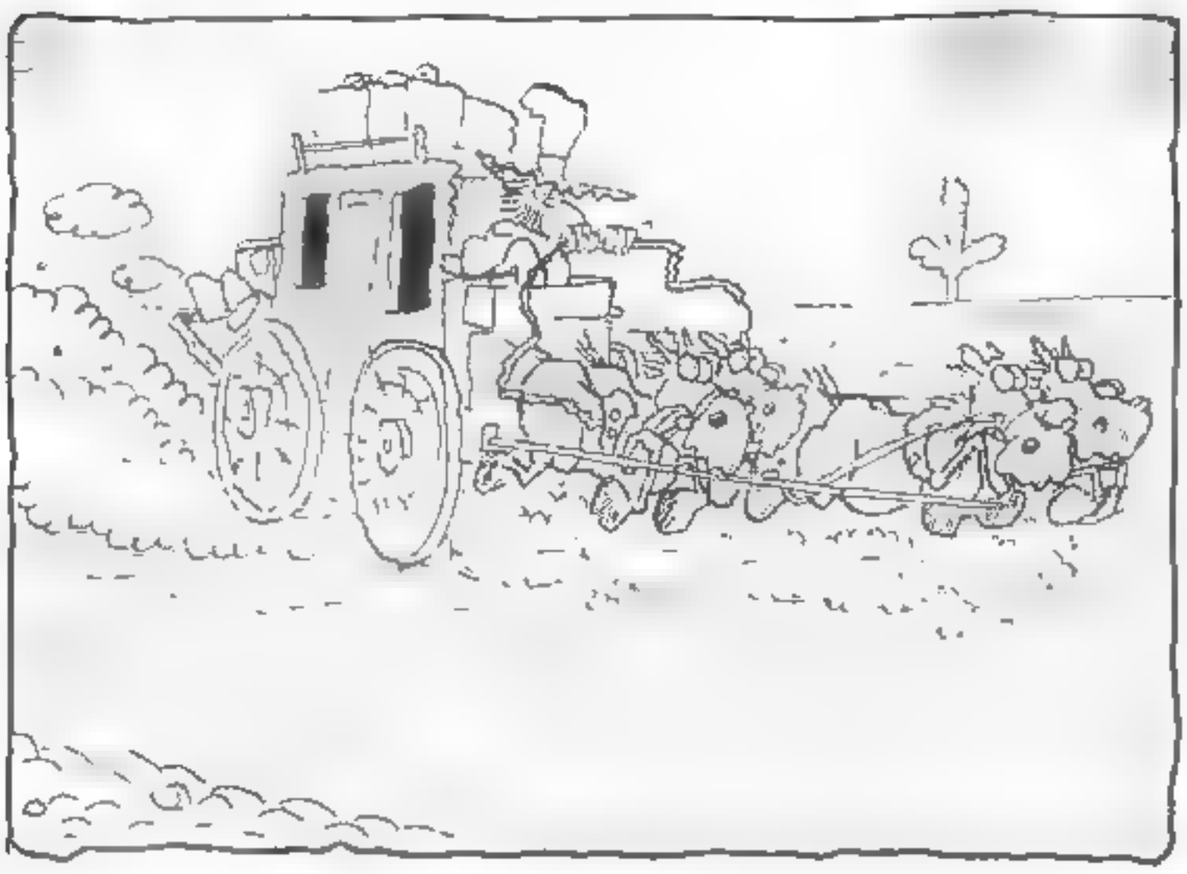
It seems like only yesterday
They sentenced you to fry.
Yet here you are—still locked away
Ain't how the time does fly!
In time you'll have to face your doom
That's rough, but golly, gee
At least you've had a private room
And lived these years rent-free

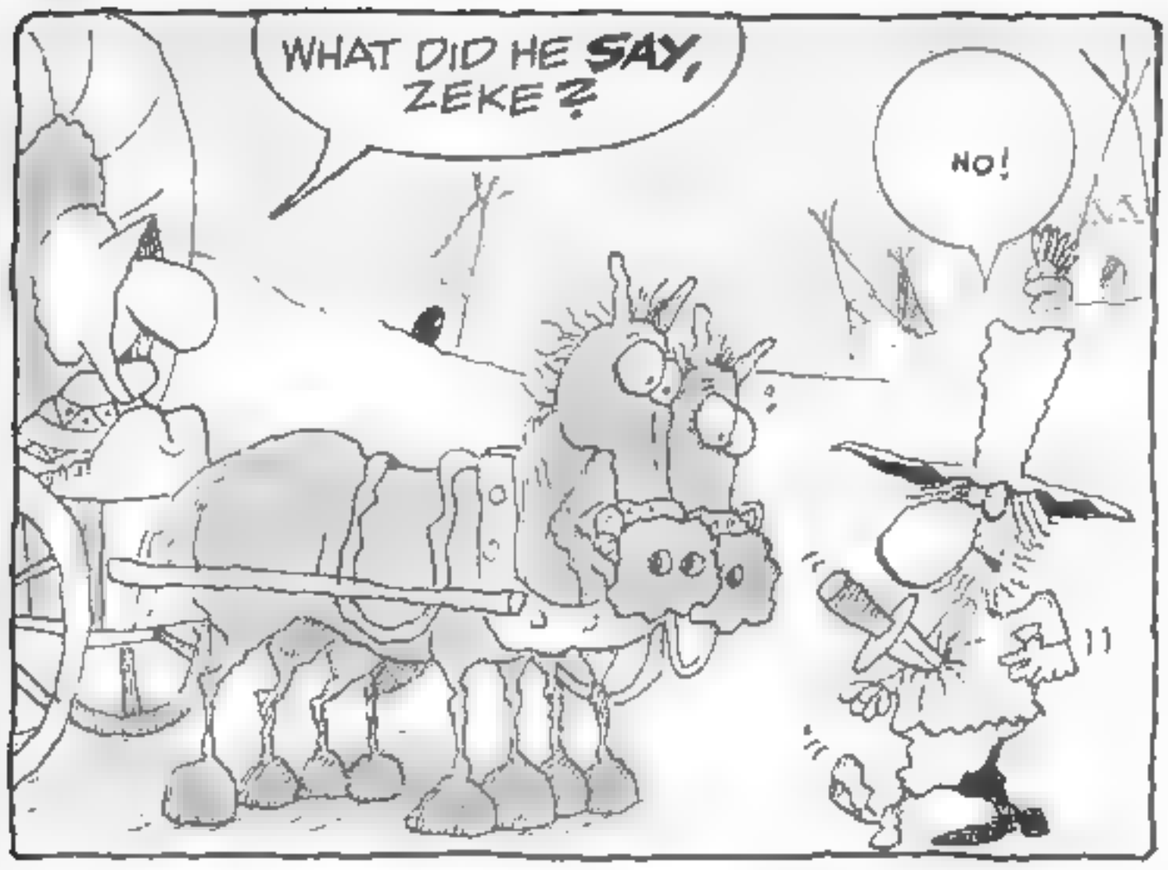


HOME ON THE STRANGE DEPT.

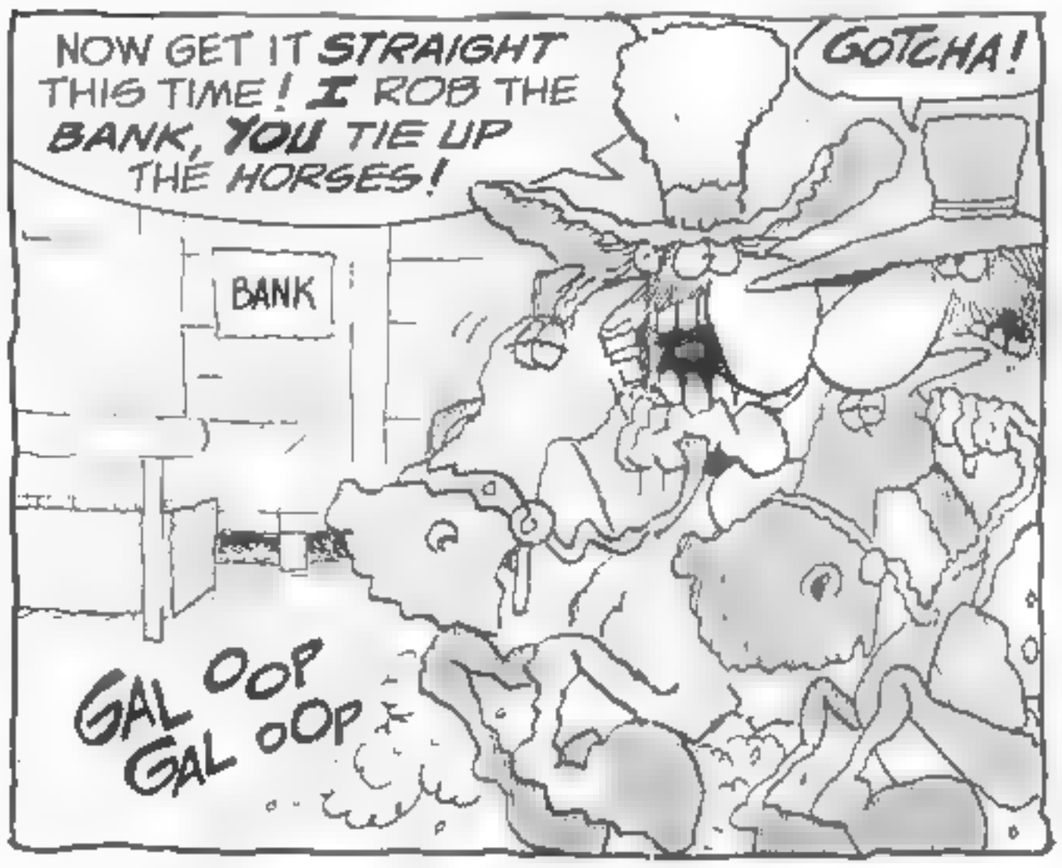
DUCK EDWING MOSEYS

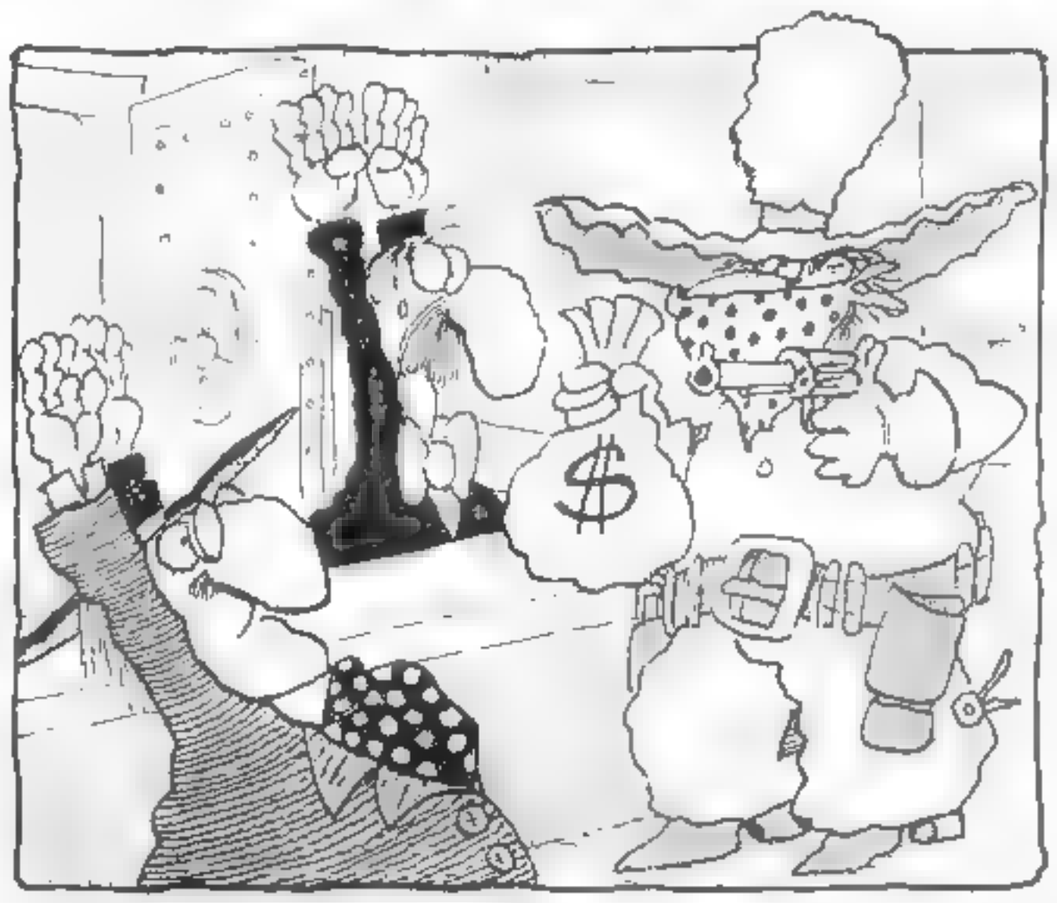




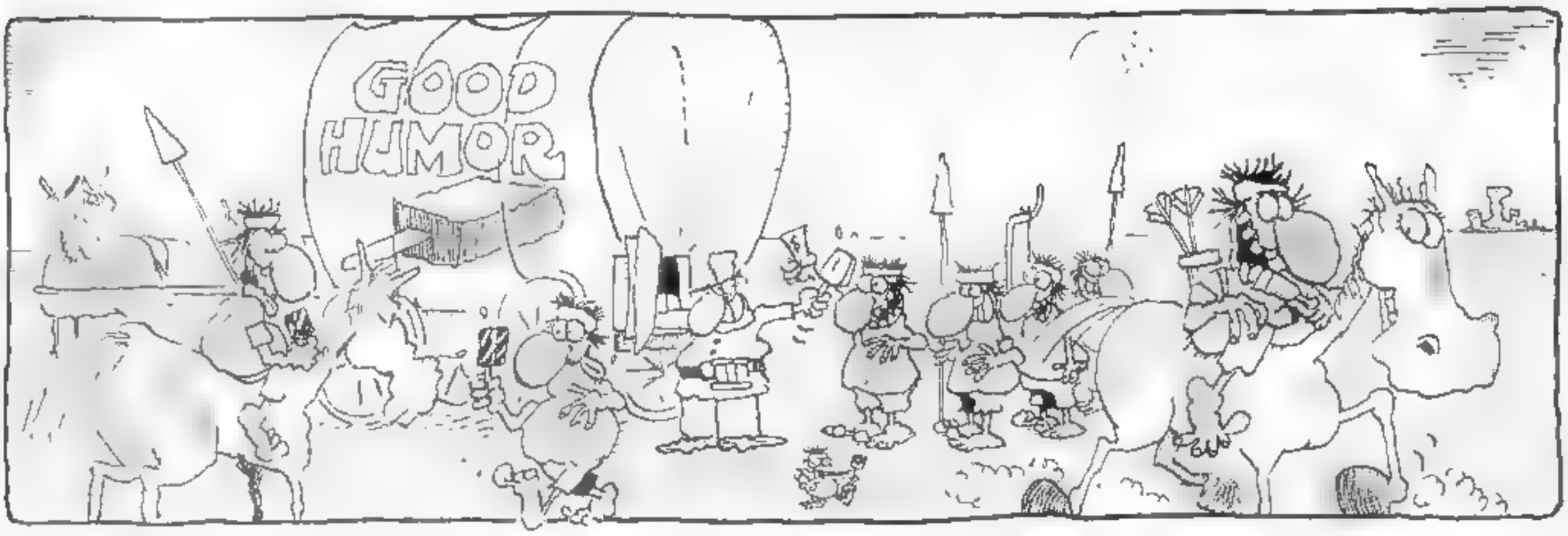


OUT WEST

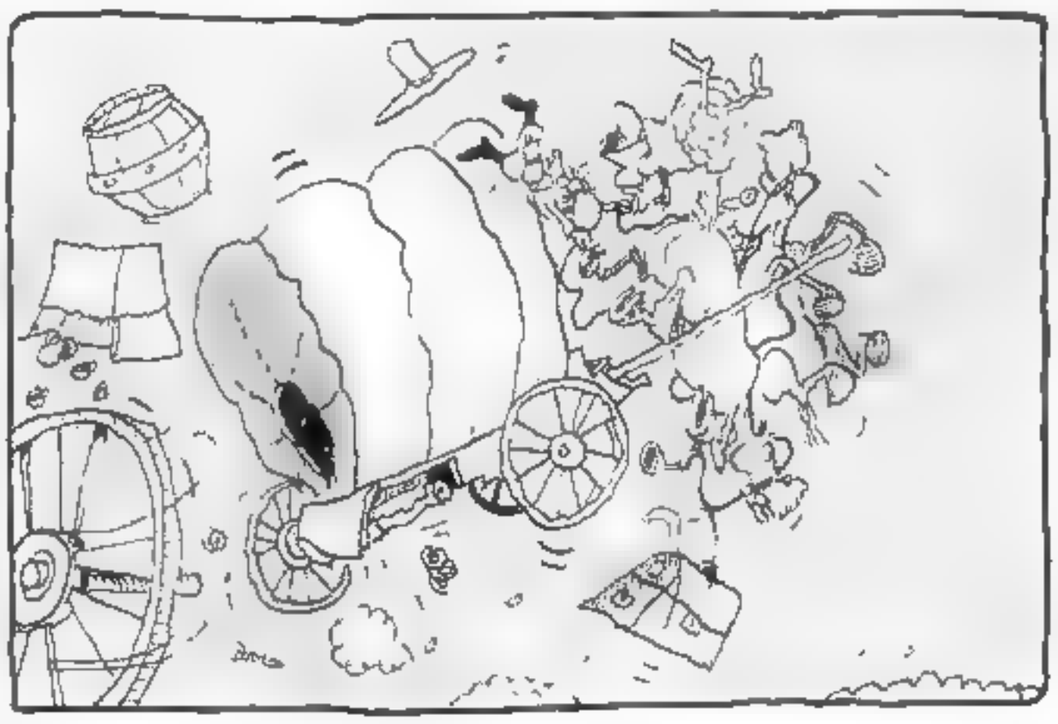




ARTIST AND WRITER DUCK EDWING


GOOD HUMOR

CRASH!
CLANK!
UGH!
OOF!
SNORT!



I'M GETTIN' A LITTLE WORRIED, MAW! I DON'T THINK THIS WAGON CAN TAKE ANOTHER SPEED BUMP!
DUCK

SWIZZLE-SCHTICK DEPT.

Imagine a movie where everyone drinks like a fish, but no one ever suffers a hangover, has liver disease or a fistful of D.W.I. offenses. Imagine a movie where the only way to succeed in business is to get tossed out of business school. Imagine a movie where you can treat women as pieces of meat, skate through life on your good looks and still wind up living happily ever after. Sound like a load of Hollywood bull? That's what we thought, too. Which is why we're calling this recent movie hit a...

CrockTale

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

You're pretty new at bartending, aren't you. Lying?
How can you tell Slug?
No one's ever asked me how to make a white wine before! Let me tell you my Four Rules of Bartending. Rule One: Forget brains! I was able to nail down this great job because I have no brains! Rule Two: Forget morals and forget ethics! There's more to rule two but I forget what! Rule Three: Serve the customers the cheap booze and drink the good stuff yourself! People say booze rots the mind, but they're wrong! Rule Seven...
You said there were Four! You just went from Three to Seven!
It's three to seven already? Time sure flies! I'll tell you the most important rule later! Right now I have to go and hustle customers to drink!
TOP GUNN
BOOZE IN THE NIGHT
MAI TAI
BEETHOVEN'S FIFTH
BROMO
HAPPY HOUR
CHEERS
JOIN AA
You're very young to be in a bar! Didn't they ask for some I.D.?
Of course. They asked for two pieces of I.D.! So I showed them my Girl Scout Membership card and my Junior High gym pass!
Do..hic..youse think...hic..I've had too much to drink...hic?
Not for this bar! You still have your underwear on! How about a refill?
I'm Lying's uncle and I run a bar, too! Slug forgot an important rule of successful bartenders. Never give away free booze! Of course, accepting free booze is another matter! Waitress, have Lying pour me another complimentary cocktail!

Boy I remember when Ly ng couldn't flip a bottle w th out dropping it!

When was that?

About an hour ago!

Wow! Talk about your fast learners!

We dazzle them w th our drinks we baffle them with our bottles, and we bore them with our bull ..

Hey guys, gimmee a beer!

Sorry, we no onger "do" beer! We only take orders for drinks that can be made by heaving stuff in the air!

If I have to watch any more of these second-rate "Cheers" antics, I may heave something in the air!

Mr. Hooligan, do you plan on sleeping throughout the entire class?!?

I did, but if you keep waking me it s just not going to happen!

You're not going to get far in the world being a wiseguy!

Haven't you heard Slug's Rule Number One: School Sucks! The rule used to be longer, but I'm developing a certain brevity with words!

When did your partner become a poet?

Yesterday! He told the delivery man to put the beer in the rear, and that ice would be nice! He's been obnoxious and impossible ever since!

I make unique drinks the girls all adore,
With cheap booze and stuff off the floor!
I give 'em names that bring out yucks,
Then I overcharge, by about ten bucks!

m Coral, a photographer! I couldn t help notice the way you juggle your cubes! I d like to take your picture!

Where's the best light?

In my bed-room!

I see Coral, my date from last night, came back for more!

She came back for more, but she s go ng home with me tonight!

How could you make off with my girl?!?

Remember Rule Two! I have no morals and no ethics, which means tonight you have no action!

THE BAR IS CLOSED

Somewhere in Jamaica...

I apprec ated the **mouth-to mouth resuscitation** the other night! t s too bad you didn t have enough breath left over to save **my girlfriend!** She was the one who was drowning!

I don t want to be too **forward** but why don t we go down to the **waterfall** take off our **bathing suits,** and **moon** tourists in the **glass bottom boats?!?**

Wow a **handsome hunk** who has more than sex on this m nd! **You're on!**

DON'T ANNOY THE BAR FLIES

Before we **make love,** shouldn't we take **protective measures?**

I **closed the blinds** and **locked the doors!**

Oh great! you re not on y cute, but you re **responsible,** too!!

ALL THE WRONG MOVES

So **here** you are! Working at a bar n Jamaica! I haven t seen you in **three years!**

Has it been three **years?** My **drinking** s **getting to me!** I thought saw you **three panels** ago

And you re **still** reading those stupid **business books!**

THIS is a **new one!**

MAKING A MILLION DOLLARS WITH JUST A SILLY GRIN

This **scotch** s awful! asked for **Jack** Daniels!

I was just using **your Rule Three** Serve the customers the **cheap booze** and drink **the good stuff yourself!** Now **you're a customer!** You ordered **Jack** Daniels but gave you **Murray** Danie s **a distant cousin!**

THE BOOM BOOM ROOM

You know Lying finally met a **decent woman!** Where the heck is that **rich bimbo?** Oh **there** she is! She s the one with the go d eaf **bikini** with the big **BIG knockers!**

Anyone can get **a chick** like **that!**

Hey don t ca. my **fox** a **chick!** You **still** ain t got **no class,** Lying!

Say you see that **sophisticated broad** over there? The one by herse f at this **make-out bar** wear ng a **sexy dress**...dropping **money** all over the p ace and with her **legs on the bar** ? I bet you **fifty bucks**

That I **can t score** w th her?

Hell no! I bet you f fty bucks that you **can't ditch her!**

Here's your fifty bucks! At the bar I just asked her what she wanted and she's been all over me ever since!

Keep the fifty bucks. I just glanced in her direction, and she won't leave me alone either!

. left Jamaica and came back to New York with you because you said you could help get me a start in business! But it's been six months now and I feel like I'm being kept. You pay for all my clothes, you pay for all my food, you pay all the rent! You pay everything!

No I don't. Didn't I let you pay for those business cards?

Yeah, but you were the one who made sure they were embossed with the title "gigolo"!

You're obviously anti-intellectual, but not anti-booze!

don't know what you mean by that but give me another drink!

I'm terribly sorry. Lying knocked your beautiful sculpture on the floor! Are you going to fix it?

Hell no, I'm doubling the price! This customer said he's spent years looking for a sculpture that represents such "Human Angst"!

How do you like that? We were here before him and HE gets his food first!

Moody, I know, wasn't decent in Jamaica. I made love to lots of other women, but our relationship was "special." I mean we didn't make love until the second night. It's those old-fashioned values that set us apart!

You're not an honest person!

And what about you? Why didn't you tell me you were rich?

Because if I did I wouldn't have known if you loved me or my money!

Hey, I've got depth! I could love you both!

I won't leave you again! I promise!

Maybe this will change your mind. I'm pregnant!

Is it mine?

It has to be! My blood test came back 100 proof!

CAVIAR

RABBIT TEST

Hello there Lying I'm Slug's wife.

Slug spoke of you with great respect.

Really? What did he say?

He said you were dynamite in the sack!

Well, Slug went and committed suicide!

Gee, does that mean you're dating again?

Not so soon! I plan to mourn for several hours! Came right after the funeral!!

You say he left me something? I bet it's the deed to that neat bar you built for him!

No, it's a letter!

All our years together, and he leaves me a lousy letter?

It's no ordinary letter! It's a talking letter! As you read it, you actually hear Slug's voice! A movie cliché that hasn't been used in years and years!

DEAR LYING,
PLEASE EXCUSE THE PENMANSHIP. I ALREADY SLIT BOTH WRISTS AND THIS ISN'T RED INK IM USING. IT'S BLOOD! FOLLOW YOUR DREAMS LEST YOUR DREAMS FOLLOW YOU. I KNOW I MADE VERY LITTLE SENSE BEFORE BELAUSE I WAS ALWAYS DRUNK. THIS TIME I'M MAKING VERY LITTLE SENSE BELAUSE I'M BLEEDING TO DEATH...
HAVE A NICE DAY...

You're not going to marry this hooligan! I didn't mind you living in that dangerous slum apartment and I didn't mind you working in that filthy deli, but I won't let you marry an alcoholic, night-school-dropout bartender!

Come with me, Moody! Give up this gorgeous apartment, these servants, and loving parents who'll help raise the baby! I offer you the back room of a saloon and my undivided attention between hot chicks at the bar!

I'm shocked! You're finally showing signs of growing up!

Something's wrong here! I stand for clean, decent living, and I'm the HEAVY!

Well, Moody, what do you think?

I can hardly believe it! You followed Slug's repulsive rules, and you ended up with "Cocktails and Schemes," a bar you always dreamed of owning!

Yeah, I owe it all to Slug—once he finally told me his Rule Number Four: "Take a relative in the bar business into turning his property and cash over to you!" This all used to belong to my gullible uncle!

What do you mean, my nephew's Rule Number Five is "No free drinks for the customers!" That used to be MY rule! Heck, this used to be MY BAR!

Cocktails and Schemes

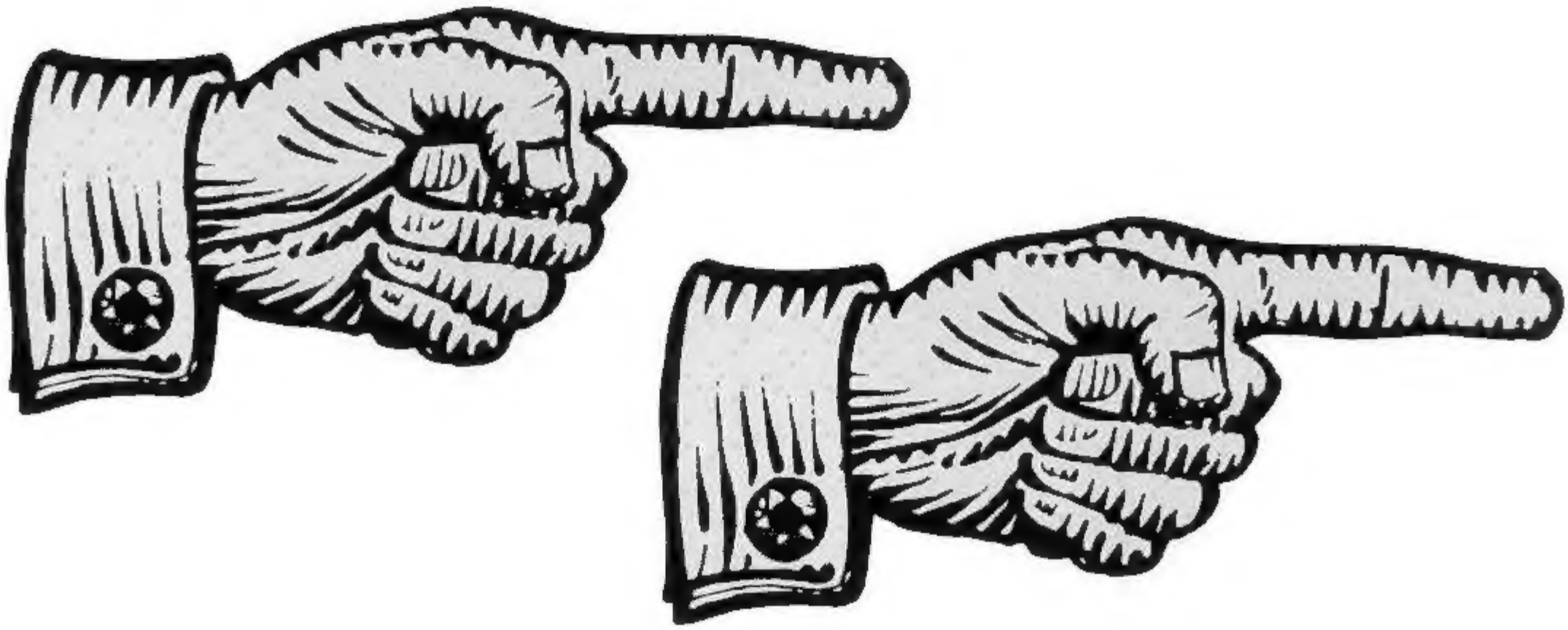
NO FREE BOOZE

NO FREE DRINKS

BANG THE BUM SLOWLY DEPT.

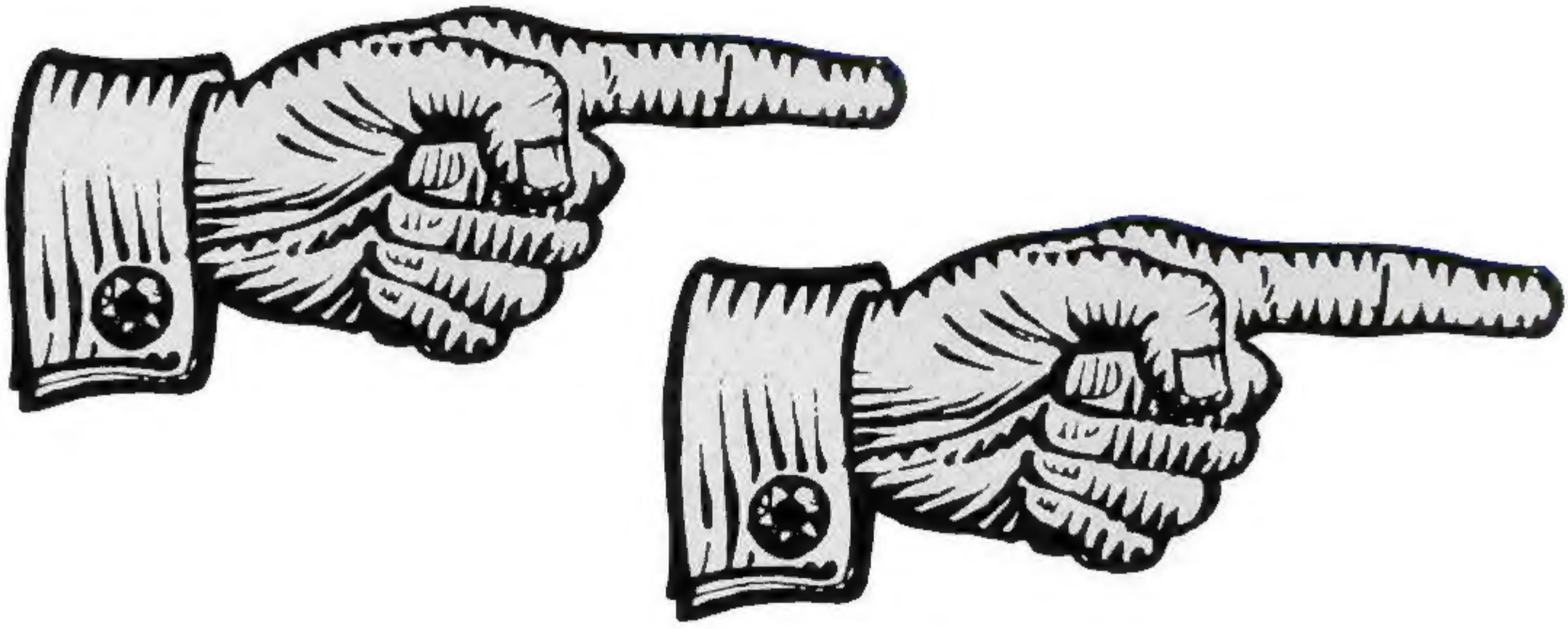
DRAMA ON PAGE 48

ARTIST AND WRITER: JOHN CALDWELL



Nothing to see here!

Please skip ahead.



WHAT'S THE WORST POISON SPEWING OUT OF DOWNEY JR.'S BIG MOUTH?

HERE WE GO AGAIN WITH ANOTHER

MAD FOLD-IN

TO FIND OUT WHAT MOST ODIOUS THING SPEWS OUT OF MORTON DOWNEY JR.'S MOTOR MOUTH, SIMPLY FOLD PAGE IN AS SHOWN AT RIGHT.

FOLD PAGE OVER LIKE THIS

A►

FOLD THIS SECTION OVER LEFT

◄B FOLD SO "A" MEETS "B"

LET'S HEAR IT FOR UFOS
UNITED WE STAND
DIVIDED WE FALL
The Morton Downey Jr. Show
BLACK POWER
GAY POWER
ELECTRIC POWER
DICTATORS DEFENDING DEMOCRACY
I ♥ FANI, MORGAN, JESSE, WYATT
THIS IS PRIME TIME SLIME
MORTON DOWNEY JR. IS A MALE CHAUVINIST PIG!
I WELCOME RACISM AND PRO-A TOXIC DUMP
BIG DEAL!
ME WORK!
HELMS IS A CLOSET COMMIE
UP WITH THE KLU

TO JUDGE BY HIS RATINGS, DOWNEY IS A HUGE SUCCESS. BUT MILLIONS OF CITIZENS SEE ONLY A LOUDMOUTHED SHOWMAN WHO LOVES TO STIR UP GARBAGE AND EXHIBIT BAD TASTE. EVERY PROGRAM BRINGS OUT TOILET HUMOR, SEXISM, RACISM, ETC. MANY SENSITIVE VIEWERS WHO HATE SMUT SAY THEY'LL BOYCOTT SPONSORS AND HOPE THE SHOW GOES BROKE.

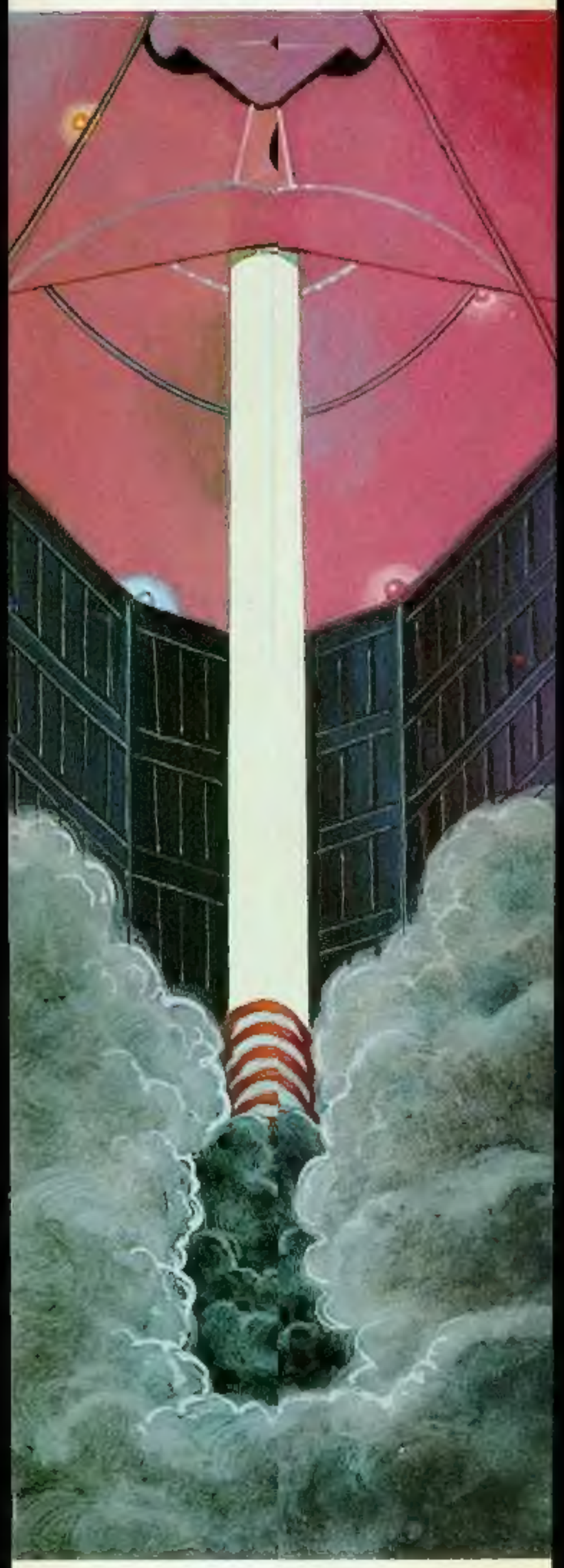
A►

◄B

WHAT'S THE WORST POISON SPEWING OUT OF DOWNEY JR.'S BIG MOUTH?

FOLD PAGE OVER LIKE THIS

A ▶◀ B FOLD SO "A" MEETS "B"



TONS OF CIGAR-

ETTE SMOKE.

A ▶◀ B

OUR PLEDGE TO YOU:
If your parents don't buy you what you want, start kicking and screaming at the top of your lungs. Then they'll buy you anything. We promise!
Iggy The Iguana

TOYS "R" U

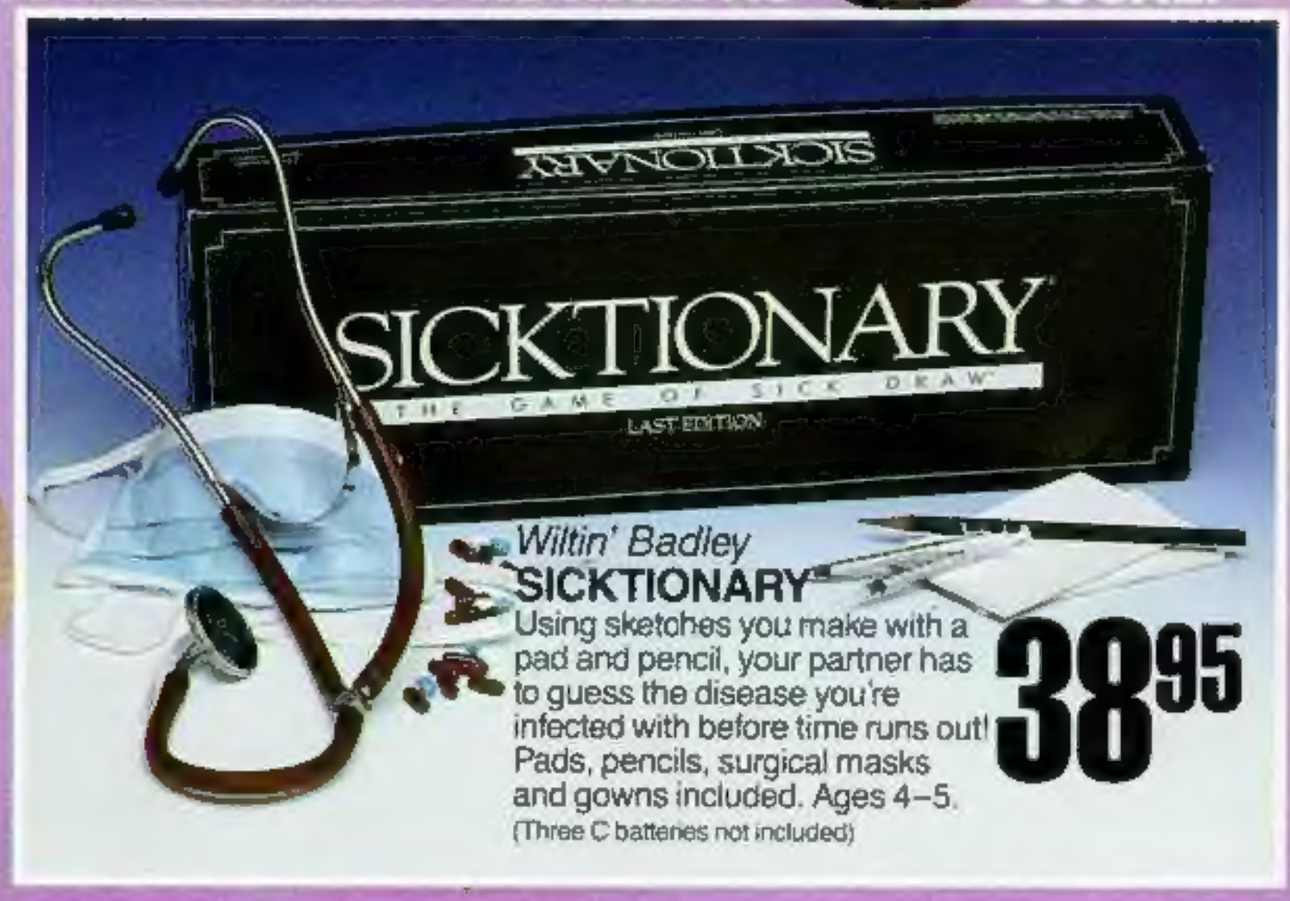
THE WORLD'S GREEDIEST TOY STORE

Sizzling Hot Toy Savings!

OUR PRICES AREN'T AS HIGH AS USUAL!

Sikko
MR. MEATHEAD
Use your favorite cuts of beef, pork and lamb to make clever, funny figures! Ages 1–up.
(Seven AAAAAAA batteries not included)

10.99



Wiltin' Badley
SICKTIONARY
Using sketches you make with a pad and pencil, your partner has to guess the disease you're infected with before time runs out! Pads, pencils, surgical masks and gowns included. Ages 4–5.
(Three C batteries not included)

38.95

Hasbroke
MAJOR LEAGUE BASEBALL CORKED BAT AND SCUFFED BALL SET
Cheat at baseball just like your favorite pros do! Ages 5–up.
(Two E batteries not included)

37.98

Includes Mike Scott baseball

Mattel
BAG LADY BARBIE
Now, like millions of real people, this new Barbie model is neglected by the federal government too! Comes complete with cardboard box shelter. Shopping cart, old newspapers and rags sold separately. And don't forget Bag Lady Barbie's companion, Wino Ken! Ages 2–up.
(Two DD batteries not included)

12.99

WE ACCEPT:

FOR MORE TOY BARGAINS TURN TO PAGE 24!